

In touch with Tomorrow.

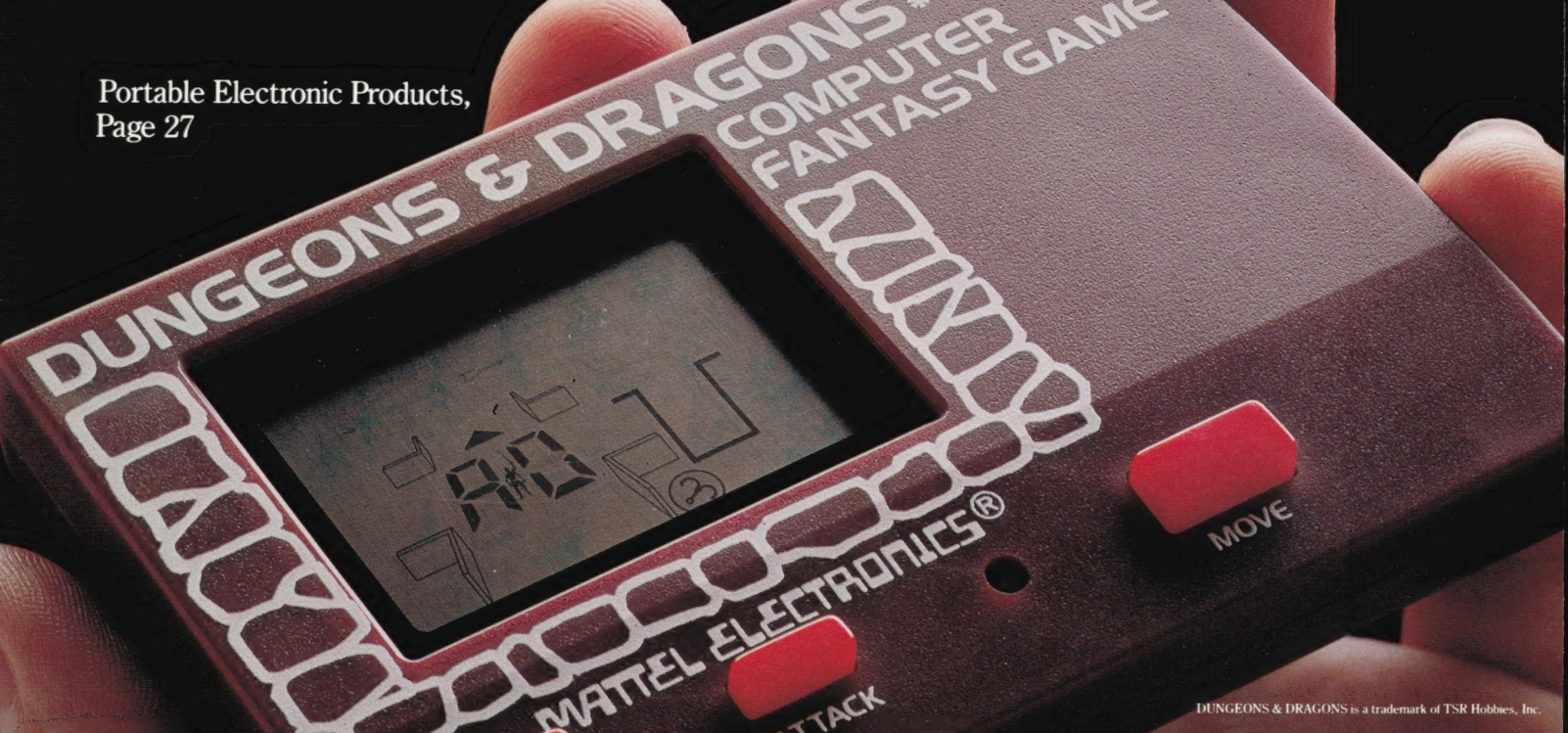


**MATTEL ELECTRONICS®**  
1983 Catalog









DUNGEONS & DRAGONS is a trademark of TSR Hobbies, Inc.



















As the world travels into tomorrow, each step of the journey reveals yet another dazzling innovation in technology.

At Mattel Electronics, we believe the real promise of technology will come from innovations that are matched to human wants and needs.

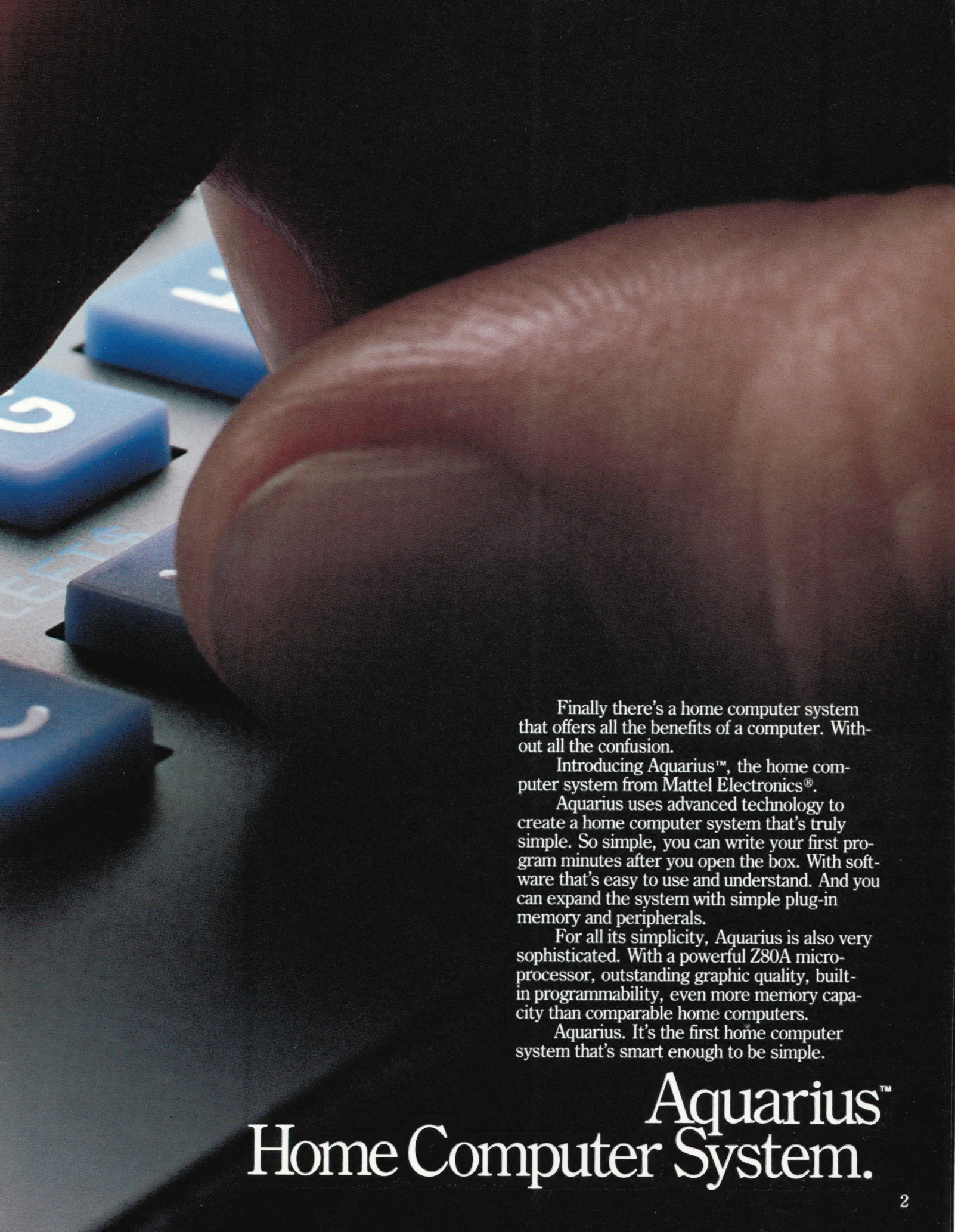
On the following pages, you'll see an array of exciting and advanced products. Products in touch with the magic of technology. But more importantly, you'll see products in touch with the needs of the future. For entertainment. For learning. And for just plain fun.

From Mattel Electronics. The people in touch with tomorrow.









Finally there's a home computer system that offers all the benefits of a computer. Without all the confusion.

Introducing Aquarius™, the home computer system from Mattel Electronics®.

Aquarius uses advanced technology to create a home computer system that's truly simple. So simple, you can write your first program minutes after you open the box. With software that's easy to use and understand. And you can expand the system with simple plug-in memory and peripherals.

For all its simplicity, Aquarius is also very sophisticated. With a powerful Z80A microprocessor, outstanding graphic quality, built-in programmability, even more memory capacity than comparable home computers.

Aquarius. It's the first home computer system that's smart enough to be simple.

# Aquarius™ Home Computer System.







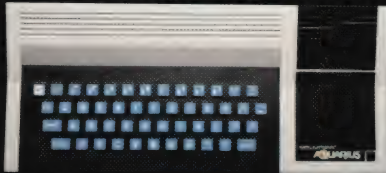
# Aquarius™ Home Computer System.

## Smart enough to be simple.

Introducing the home computer system that's so sophisticated, it makes home computing simple.

The Aquarius Home Computer System.

The simplicity starts at the Aquarius Home Computer, with straight forward plug-



in operation and Simplified Instruction Cards. Plus the built-in Microsoft™\*

BASIC language for more flexible program commands. You can actually start writing your first computer program in minutes. The Aquarius System is also easy to expand because of its unique plug-in memory cartridges and its full line of peripherals. (Each sold separately.)

The Aquarius Home Computer is even easy to afford.

But don't let the simplicity of Aquarius fool you. It's a sophisticated home computer system with advanced capabilities and fea-

tures. Including the powerful Z80A micro-processor. A 16-color display with outstanding graphic resolution. Memory capability of up to 52K RAM (Random Access Memory). Even the versatility to expand into one of the largest applications software libraries, through its CP/M®\*\* operating capability.

And Aquarius has a big software library to help you do simply amazing things.

Manage home finances or organize important family information like important dates. Help your children learn computer programming and basic subjects in a fun and simple way. Or, learn advanced programming skills. Aquarius even has a big selection of video games.

The Aquarius Home Computer System. It's versatile, flexible and powerful. Best of all, it's simple.

Master Component, voice module and cartridges each sold separately.

### Aquarius™ specifications and features.

Memory:	Z80A
Program Language:	Microsoft™ BASIC
Memory:	8K ROM, 4K RAM, (User Expandable to 52K)
Colors:	16
Display:	320 x 192 Graphic Resolution, 40 x 24 Character Display, 256 Total Characters including the complete ASCII set with upper and lower case letters, numbers, plus additional graphic symbols.
Keyboard:	49 Moving Keys
Dimensions:	13" x 6" x 2"
Weight:	68 oz.

\*Microsoft™ is a trademark of Microsoft Corporation.

\*\*CP/M® is a registered trademark of Digital Research, Inc.



## Simple Additions

It's easy to add more capabilities to your Aquarius™ System. With our full line of plug-in peripherals. Add a Printer, Modem, Data Recorder, Mini Expander and other peripherals, and you can give Aquarius™ capabilities unmatched by comparable systems. Aquarius™ peripherals are easy to install and easy to use. Best of all they're easy to afford.

#4063



## Aquarius™ Mini Expander.

Lets you enjoy outstanding Aquarius video games from up to eight feet away. The Mini Expander features two detachable hand controllers,\* each with a 16-position control disc and 6 action buttons. Plus an audio enhancer that gives Aquarius three full sound channels to make game play even more exciting.

The Mini Expander simply plugs into the cartridge port of the Aquarius™ unit. The Mini Expander itself has two ports to let the user plug in a 4K or 16K RAM cartridge and a software cartridge at the same time. Allows even more capability for home management and learning application.

\*The hand controllers are subject to FCC rules and any shipment and delivery is subject to FCC certification.



#4214



#4215



## Aquarius™ Memory Cartridges.

Gives users the ability to quickly and easily expand memory. 4K or 16K memory cartridges plug into Aquarius through the cartridge port, or into the Mini Expander.

With additional memory, you can write and operate longer programs and greater volumes of information.



# Aquarius™ Data Recorder.

The Aquarius™ Data Recorder is a handy and economical way to provide permanent information storage for use in the system at a later time. Without the recorder, information and programs in the Random Access Memory would be lost when Aquarius is shut off.

The Aquarius™ Data Recorder links into the Aquarius unit by a connecting cable. Data is transferred onto standard cassette tapes for quick and easy storage. When the information is needed, it can be easily retrieved and "loaded" into memory. Several programs may be stored on a single tape.

#4394



Computers, peripherals and software each sold separately.



# Aquarius™ Printer.

Print hard copies of anything you create on the TV screen with Aquarius, including graphics. Family members will find the printer especially handy for printouts of programs and for records of recipes, shopping lists, addresses and countless other data you'll want to keep.

The Aquarius Printer connects by cable to the back of the computer. It can print 80 characters per second on thermal paper, quickly and quietly. Printouts are up to 40 columns wide and can include upper and lower case letters, graphic characters – all 256 characters available with Aquarius.

#4210





# Aquarius™ Modem.

(Available 1983)

A convenient way to gain access to a variety of outside data base services for home information tips, programming help, in-home shopping, weather reports, airline reservations and much more. And to allow communication between computers for electronic messages – all through standard telephone lines and subscription services.

The Aquarius Modem plugs into the Aquarius cartridge port or into the Mini Expander. It features direct connect through the handset cord, rather than acoustic design, for more reliable transmission and added convenience.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.



#4399



Computers, peripherals and software each sold separately.



# Aquarius™ Master Expansion Module.

(Available late 1983)

Allows Aquarius to be expanded to its full potential. Gives Aquarius the capacity to accept several different peripherals such as the Aquarius Disc Drive Controller with the CP/M® operating system, Disc Drives, 16K Memory Expansion Boards and more.

The Master Expansion Module connects to Aquarius through a cable into the cartridge port, to make expansion simple and organized without messy wiring.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.





# Aquarius™ Software.

## A new kind of family programming.

A home computer system is only as good as the programs that go into it. Which is exactly why Aquarius gives you an extensive software library for the best in home management, learning, entertainment and self-improvement.

Aquarius software provides a unique new way for the entire family to learn in their own home, at their own pace. Subjects like spel-

ling, math and computer programming become simple and fun to learn. Aquarius programs help with personal finances, home management and self-improvement. And Aquarius games give everyone in the home new ways to have fun.

Read through the software titles and descriptions that follow. And discover all the things your Aquarius home computer can do.





# Aquarius™ LOGO

Now the simple computer language everyone's talking about is available in one convenient and affordable cartridge.

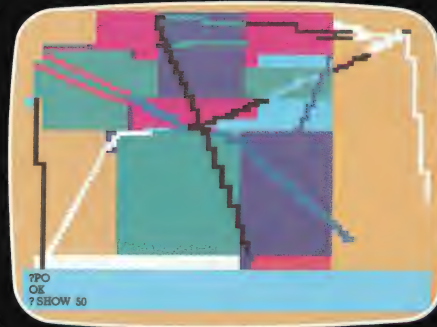
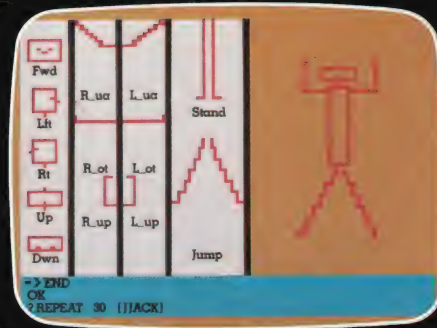
Introducing Aquarius™ LOGO\*\*

Aquarius LOGO is so easy to learn, you don't need any background in computers to start writing your own programs. Kids use LOGO's "Turtle Graphics" to make line drawings and at the same time, gain entry into the fascinating world of computers. As the designs take shape, so does their knowledge in programming, graphics, mathematics and more.

Aquarius™ LOGO\*\* is a great learning tool because it's fun and easy. It teaches the logic of computer programming while using commands based on plain English. Most importantly, it provides immediate feedback so you can see what you're creating, and correct errors as you go. Combined with the Aquarius System's built-in Microsoft™\* BASIC, Aquarius LOGO offers the best of both worlds in state-of-the-art programming language: unrivaled programming power, plus fun learning.

All at an incredibly low price. #4391

\*Microsoft™ is a registered trademark of Microsoft Corporation.





## Programs For The Home.

### Fileform™

The truly simple way to generate personal notes and to keep accurate personal records. Fileform has powerful word processing capabilities to help you organize and store all kinds of information about your family, your home or your belongings. Keep important addresses, dates, recipes, all types of home records. Fileform will also help you update and edit any information you have stored in Aquarius. Change words, sentences or paragraphs. Information is filed and cross referenced. It's like having a computerized filing cabinet.

#4177

#### ELECTRONIC ADDRESS FILE

Bob Claybourn, 2816 Los Osos Dr.,  
Manhattan Beach, CA 213-698-2247  
Frank Holiday, 209 Rim Rock Rd.,  
Dana Point, CA 98111 714-329-2071  
Mary Abrams, 235 Elm St.,  
Descanso Gardens, CA 90145 213-645-2291  
Doug Boulton, 214 The Strand  
Manhattan Beach, CA 213-698-2148  
Monica Wirtz, 6987 Orange Wood Ave.,  
Altadena, CA 96788 213-845-3924  
Susan Howard, 428 Old Oak Rd.,  
Calabasas, CA 94231 805-845-2209

INSERT: LINE=1 COL=81

Fileform™

### Finform™

How will buying a new car affect your family budget? What will happen to your taxes if you get a raise? Can you afford that new car? You can find the answers to all kinds of family financial planning questions with Finform. Including what happens to your entire annual budget whenever financial conditions change. You can accurately monitor your family budget so you can properly plan major expenses. Finform features a 63-column 255 row spreadsheet with over 16,000 programmable areas. That makes it an extremely flexible tool to help you make important financial decisions.

#4178

A	B	C	D	E	F	
1	Home	Budget				
2						
3						
4	Item	Sept.	Oct.	Nov.	Dec.	Total
5						
6						
7	Grocer	300	325	400	450	1475
8	Mortga	400	425	425	425	1675
9	Rac.	30	30	50	75	185
10	Med.	75	75	75	75	300
11	Gas	90	90	100	110	390
12	Insur	110	110			220
13						
14	Total	1005	1055	1050	1135	4245
15						

entry: A1  
type: text=left justified  
content: Home  
edit:

Finform™





### HINTS FROM HELOISE

#### Waffle Iron

- P** My waffles always seem to stick on my waffle iron.
- S** Never leave a waffle iron wet; always clean and dry it thoroughly; then, temper your iron. Waffle irons need to be tempered after each use.

### Hints from Heloise\*

### REFUND OR AMOUNT YOU OWE

68 If line 67 is larger than line 59, enter amount OVERPAID .....	\$ 563.00
69 Amount of line 68 to be REFUNDED .....	\$ 563.00
70 Amount of line 68 to be applied to your 1983 estimated tax .....	\$ 265.00
71 If line 59 is larger than line 67, enter AMOUNT YOU OWE. ....	—

Attach check or money order for full amount payable to the Internal Revenue Service. Write your social security and "1982 Form 1040" on it.

### Tax Tips™

### THIS IS TODAY

Today is Monday, Nov. 22, the 328th day of 1982. There are 39 days left in the year.

Today's highlight in history:  
Ten years ago: President Nixon lifted a 22-year ban on American travel to mainland China.

Five years ago: The British-French supersonic Concorde jet began service to New York's Kennedy Airport.

In 1979, 13 freed hostages returned to the United States from Iran, but 52 other Americans remained captive.

Today's birthdays: Actor Robert Vaughn is 50.

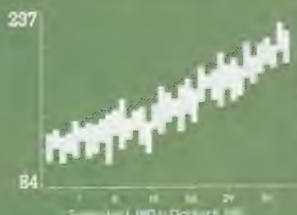
### This is Today™

### LOW CHOLESTEROL Supper

- 6 ozs. Grapefruit Juice
- ½ cup. Fresh Green Beans, Steamed
- ½ Baked Potato, no Butter
- 6 ozs. Broiled Fish
- 1 Cup Decaffeinated Coffee
- 4 ozs. Lemon Sherbet

### Menu Planner

### Home Computers Inc. New York Stock Exchange



### Stock Charting™

### Hints from Heloise\*

Based on the popular articles and syndicated newspaper feature. America's favorite homemaker gives you helpful hints for almost every area of the home. You simply type in a problem area and Heloise will give you a useful tip. Everything from sewing shortcuts, to removing tough stains. From soup to nuts. #4667

\*Used under license from King Features Syndicate.

### Menu Planner

The easy way to plan delicious, nutritious meals for your family. Aquarius will advise you on proper nutrition, including carbohydrate, sodium, protein and fat intake. Even help you monitor and control caloric content. Together, you and Aquarius can keep your family on a healthy, balanced diet. #4670

### Tax Tips™

A variable tool for your tax planning. Helps you organize your income and expenses. Learn about deductions, allowances, Keogh plans, IRAs, and other valuable tax tips that can help you save. Includes an easily updated 1040 form and step-by-step instructions. Breathe easier this April 15 with this handy reference for personal taxes. #4665

### Stock Charting™

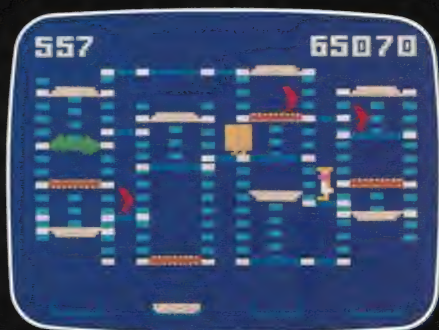
The simple way to stay on top of the stock market. Graph the performance of any stock and study its market position. Predict bull and bear markets with this easy to use cartridge. Buy low and sell high with the help of Aquarius. #4668

### This is Today™

You just punch in a date and Aquarius will tell you the word for the day. With a new vocabulary word to learn every day. Plus your daily horoscope and historical events that took place on that day. A new way to start off the morning. #4669







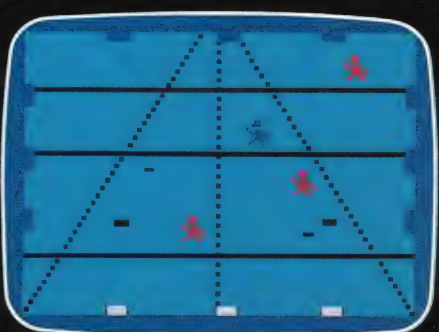
Aquarius™ BurgerTime™\*



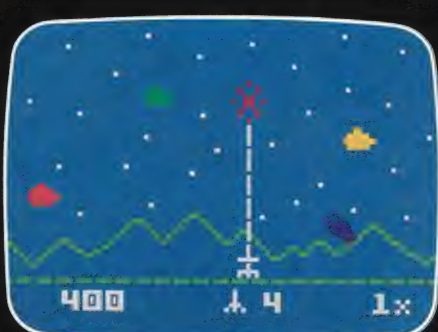
Aquarius™ Night Stalker™



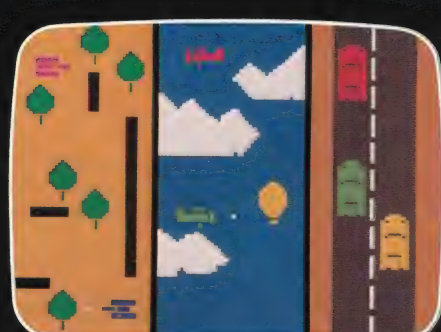
Aquarius™ Snafu®



Aquarius™ TRON Deadly Discs™\*\*



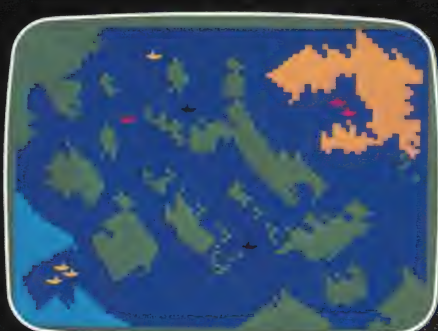
Aquarius™ Astrosmash®



Aquarius™ Triple Action®



Aquarius™ ADVANCED DUNGEONS & DRAGONS®†



Aquarius™ Sea Battle™



Aquarius™ Utopia®



Aquarius™ Lock 'N' Chase††



## Programs For Fun.

### Aquarius™ BurgerTime™\*

Based on the exciting arcade game. You're a chef trying to build hamburgers. As you run through a maze assembling all the ingredients, you're chased by menacing hot dogs and pickles. Use beef patties, lettuce and buns to bury them. Or, stun them with pepper. After you make four burgers, you move to the next level – dangerous cheeseburgers. #4653

\*Trademark of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, INC.

### Aquarius™ TRON Deadly Discs™\*\*

Tron and his attackers start out even, armed with deadly flying discs. You control Tron, the hero of the Walt Disney movie. The computer controls the attackers, who appear wave after wave. Their aim is deadly accurate. It's a battle of intense strategy, and you've got to be good. Either you get them or they get Tron. #4024

\*\*Trademark owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.

### Aquarius™ ADVANCED DUNGEONS & DRAGONS®† Cartridge

You're in search of treasure, passing through an endless corridor that you can see only a few feet at a time. The 3-dimensional maze winds East, West, North, South – the choice is up to you. Each time you enter a new, uncharted corridor, you risk running into the biggest, meanest, most clever dragon you've ever imagined. With luck, you'll find some help along the way. But at every corner, you risk taking a turn for the worse! #4023

†ADVANCED DUNGEONS & DRAGONS is a trademark owned by and used under license from TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark ADVANCED DUNGEONS & DRAGONS®. ©1982 TSR Hobbies, Inc. All rights reserved.

### Aquarius™ Lock 'N' Chase††

Your thief is robbing the local bank, with four police officers hot on his trail. You've got to lose the cops in a super intricate maze. You grab gold coins and treasures on the run, always fighting to keep one step ahead of the law! Elude them if you can, but when the cops close in, lock a door to slow down. Run smack into a cop and you are "caught." There is nowhere to hide. Based on the popular arcade game. #4029

††Trademark of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, INC.

### Aquarius™ Night Stalker™

In a dark and sinister maze deep underground, you're on the run from robot attackers. Your only hope is to be deadly accurate with your limited ammo, and be quick to re-arm. Reload, destroy the robot and it's replaced by an even faster and smarter one! Watch out for the spiders and bats trying to slow your escape. #4595

### Aquarius™ Astrosmash®

It's up to you to shoot down everything in sight in a spectacular barrage of falling rocks, bombs, guided missiles and attacking UFO's. You've got unlimited ammo, and the sights and sounds of battle increase as you roll up the score. Marksmanship and fast reflexes earn you more lasers. Watch out! The barrage increases in intensity as you destroy more of the attackers! #4003

Cartridges sold separately.

### Aquarius™ Sea Battle™

A strategic battle on the high seas. As the Admiral, you command a fleet of destroyers, battleships, subs, mine-sweeps and aircraft. It's full speed ahead as you fight your way through enemy mines, fast-attacking battleships and other hazards. Don't get torpedoed. You must sink the enemy Admiral, before he sinks you. #4592

### Aquarius™ Snafu®

You and Snafu® start off with little lines that begin to grow, but before you know it, the lines may trap you! The lines are fat, tangling, like snakes weaving a super maze! You've got to make lightning quick strategic decisions. If you hesitate...or slip...you're surrounded! #4028

### Aquarius™ Triple Action®

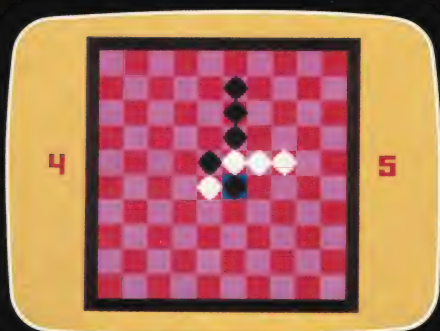
Three games in one! Thrilling dog-fights with biplanes. It's you against the leather-capped, baron in a dogfight to the finish. Beat the clock. Racing cars send you and your opponent racing down a crowded highway. Deadly, duel in an intense tank battle. With one of you ending up as a piece of scrap iron. #4065

### Aquarius™ Utopia®

You and your opponent each have an island to rule in this challenge simulation game. Will you be a benevolent ruler or an aggressive dictator? You must provide food, housing, industry and other essentials for your people. Take good care of them, if they're unhappy, they may revolt! #4596



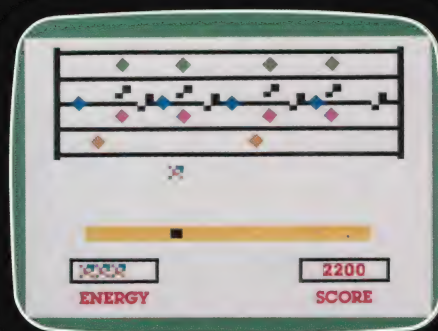




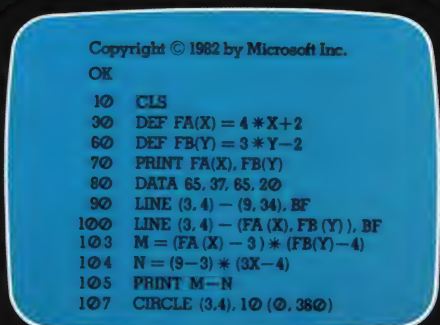
Aquarius™ Reversi



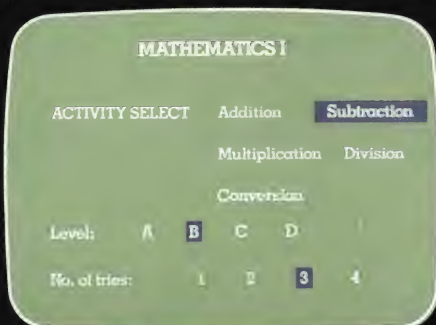
Aquarius™ Chess



Aquarius™ Melody Chase\*\*



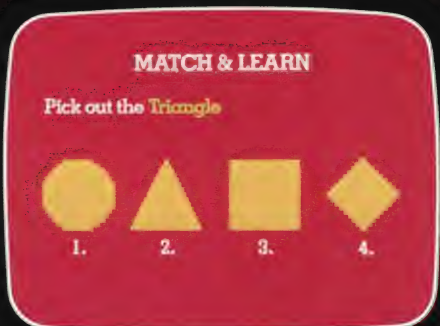
Aquarius Extended  
Microsoft\* BASIC™



Mathematics I, II, III



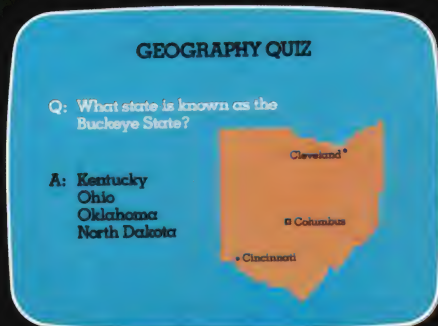
Black History Quiz\*\*



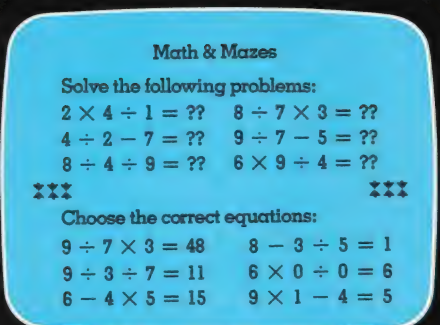
Match and Learn\*\*



Spelling and Space\*\*



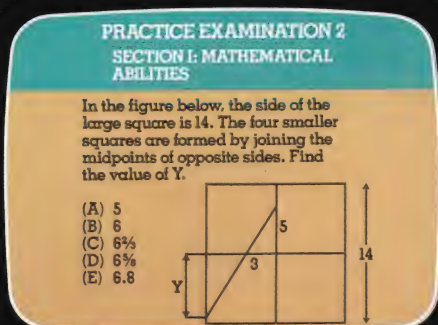
Geography Quiz\*\*



Math and Mazes\*\*



Brain Baffler®



College Boards' Primer



## Programs For Fun.

### Aquarius™ Reversi

Become the eminent strategist in this electronic board game. Cleverly position yourself to snatch victory from the jaws of defeat. Let your opponent (or the computer) believe they're in control. Leverage your early losses with strategic corner play then make your move! (One or two players.)

#4594

### Aquarius™ Chess

Are you a novice, intermediate or advanced player? This computerized version of the ultimate strategy game is challenging to any level of player. Play against the computer or an opponent. Or, learn by watching the computer play against itself. There are eight degrees of difficulty and a time limit on moves. Playing Aquarius Chess is the perfect way to improve your skill. #4393

### Aquarius™ Melody Chase\*\*

Build your own melody, if you can! First you must dodge the notes flying around a bass staff. Only then can you try to hit the notes floating inside the treble staff above. Each time you hit a note, you'll hear a tone. Hit them all and Aquarius will play your song. But if you get hit, the song is over! Great to use with the Aquarius Mini-Expander. #4652

## Programs For Enjoyable Learning.

### Aquarius Extended Microsoft\* BASIC™

Extended Microsoft™ BASIC will give you more power and versatility to write your own programs. Write a program to help you with a hobby or business. You can even develop your own video game. You'll have improved editing power, cursor control and more powerful graphics commands including line, circle and paint commands. An extremely flexible tool to expand your computing capability. #4392

\*Microsoft™ BASIC is a trademark owned and used under license from Microsoft, Inc.

### Match and Learn\*\*

Fundamental learning exercises that make education fun. Aquarius will display objects on the screen and your child must try to match similar objects together. Or, identify which objects don't belong with the others. Match colors, shapes, sizes and objects. A great learning tool for the young because while they're having fun, they're learning computer literacy. #4655

### Math and Mazes\*\*

An unbeatable combination of fun and learning in this unique maze game. You can elude the hazards only by solving each math problem as it appears... addition, subtraction, multiplication and division. Answer the problem correctly and get bonus points – miss it and the game resets. You must be nimble with the maze, and the math! Stay sharp, the problems get harder as you go. Fun for all ages. #4654

\*\*Name subject to change.

### Mathematics I, II, III

Three separate software cartridges to help children ages 5 through 12 develop their math skills in a simple way. Aquarius will print out math drills and exercises in addition, subtraction, multiplication, division as well as decimal and fraction conversions. Your children can start with the basics and advance to higher levels as their skills improve. 1-#4659, 2-#4660, 3-#4661

### College Boards' Primer

An invaluable preparation for these important college entrance exams. Aquarius gives you a convenient, electronic review course with sample problems, timed drills and exercises. Develop your verbal and mathematic skills while the computer monitors your progress. #4658

### Brain Baffler®

Based on the popular electronics word and number strategy game. Eight challenging games to choose from. Including Anagrams, Build-A-Word, Flash Word, Copy That, Go Hang or Conclusion. Match wits with the computer or a friend. The computer controls the action, scoring and game play. Have fun while you're learning math and word skills. #4662

### Black History Quiz\*\*

Who was the Black physician who created the blood bank? Who was the Black general who at the age of 25 conquered six countries? A unique way to learn more about great Black men and women who shaped the past. Aquarius gives you the multiple choice questions and you enter the correct answer. Includes unique bibliography of reference materials. #4664

### Geography Quiz\*\*

Hold a geography class for up to six people. Three fascinating quizzes. The computer will keep report cards for tests on state capitols, natural resources, history and map identification. Aquarius may ask you to identify the smallest state in the union, or the capitol of Texas. A delightful way to learn about America. #4657

### Spelling and Space\*\*

Makes a game out of learning to spell. The Aquarius computer flashes one of many spelling exercises on the screen. If your child spells the words correctly, he or she is rewarded with a space game. Input homework spelling lists, give tests and have some fun. The more exercises completed, the more games the child gets to play. #4656

Cartridges sold separately.



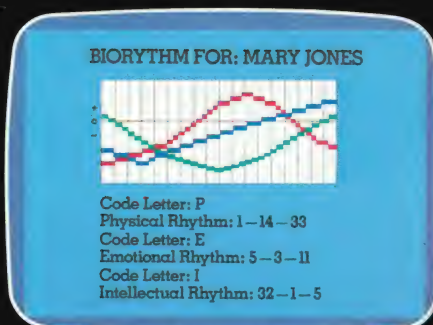


# Programs For Self Improvement.



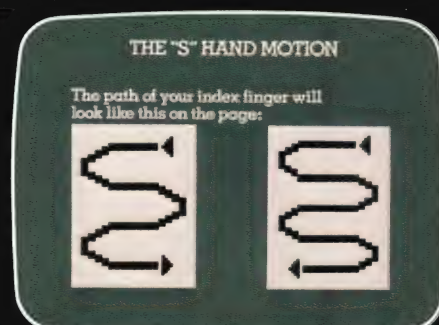
## Aquarius™ Advanced Diet Trac™

It's a fun, informative and convenient way to diet. You simply program in your personal statistics, what you eat, and the computer tracks nutrients and calories from the food groups as you move ever closer to your ideal weight. Advanced Diet Trac can help you monitor your eating habits and nutritional intakes for life. #4672



## Aquarius Biorhythm

With the Aquarius™ Biorhythm cartridge, you can track your emotional, physical, and mental biorhythmic cycles with the touch of a button. Simply key in your birthdate, and Aquarius will display your biorhythm chart for one day, or for the whole year. Will today be your critical day? #4673



## Aquarius Speed Reading

The fastest way to learn how to read fast. Improve your reading speed and comprehension at the same time. Self-paced instruction helps you master each exercise before you move on to the next. Aquarius keeps a progress calendar to log your improvement and keep you on schedule. #4671

Cartridges sold separately.





# Aquarius Floor Stand Point-of-Purchase Display.

This eye-catching in-store display works hard to boost Aquarius sales. Built to involve the customer through actual hands-on experience, the display accommodates the Aquarius Home Computer, Mini Expander with hand controllers, Printer, Data Recorder and Master Expansion Module each sold separately. Includes simple instructions and

space for product information brochures. The display also features updateable windows for software titles and peripherals, plus plenty of storage area in its attractive woodgrain cabinet. All hardware and software products are secured. Uses a 19" color television for a receiver.









# Synsonics™ Electronic Music.

Mattel Electronics announces an exciting new concept in home entertainment.

Synsonics™. Electronic musical instruments that anyone can play.

Last year, we introduced Synsonics™ Drums. Portable electronic drums that recreate the same sound quality of full-sized drums. With memory and playback features that help anyone sound good, from non-musicians to pro-musicians.

They became an overnight hit.

So this year, we're introducing Synsonics™ Rhythm Maker™ Drums, a scaled down, portable version of Synsonics Drums that lets you be part of the music you listen to. And we're developing more great Synsonics instruments.

Synsonics. The new sound of music.







#5281



# Synsonics™ Drums. Hit music from Mattel Electronics.

Now you can sound like a pro, even if you've never played before. With Synsonics™ Drums, the biggest hit in electronic music.

Synsonics uses the power of a micro-processor to sound just like real drums. But Synsonics™ Drums also let you compose, record and play back your own music. Use the Drums as practice pads for learning. Play along with your favorite records. Or use them instead of a full drum set to entertain listeners with remarkable sound quality and range.

Plug Synsonics Drums into your home stereo or guitar amplifier, or hook them up to a set of headphones to play in privacy. You can create over 4,000 different drum patterns with the touch of a finger. Even produce synthesized space sounds.

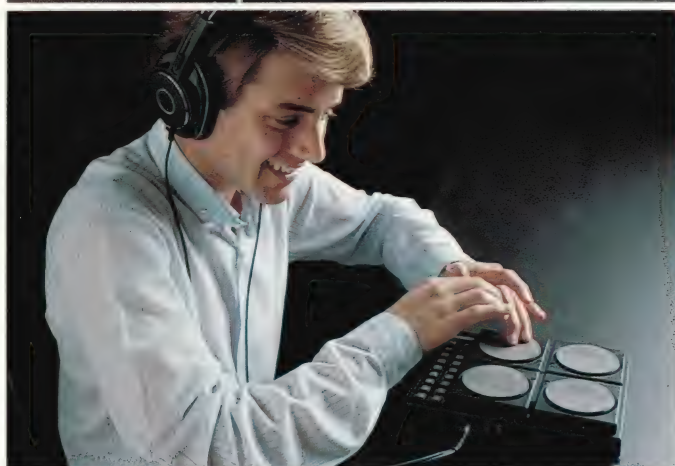
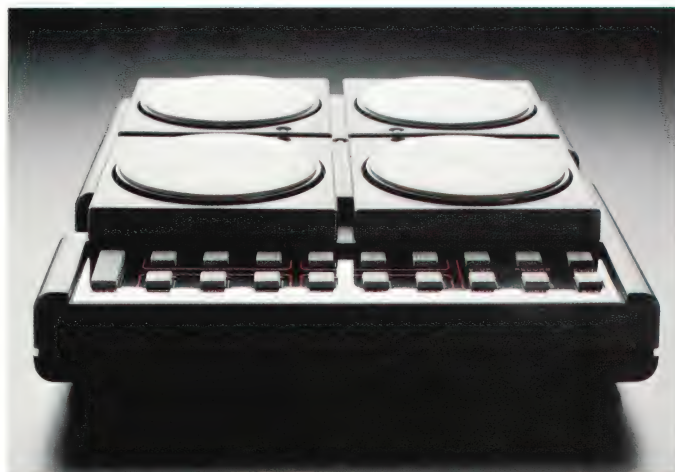
At the heart of Synsonics Drums are four pressure-sensitive drum pads arranged like a conventional drum set. Snare Drum. Tom Tom. Cymbal. Floor Tom. Plus a bass feature that also works like a metronome. Play with your fingers, or with drumsticks. The harder you strike them, the louder they sound, just like real drums.

And Synsonics Drums never miss a beat.

Thanks to our exclusive memory feature. You can record and play back in any of the three separate 16-beat memories. In the record mode, drum patterns can be layered indefinitely. You can even slow down or speed up the playback.

Synsonics™ Drums. They're the biggest hit in music.

Batteries, drumsticks and headphones not included.





# Synsonics™ Rhythm Maker™ Drums. The beat goes on.

Be part of the music you listen to with the new Synsonics™ Rhythm Maker™ from Mattel Electronics®. It's a smaller, more portable version of our popular Synsonics™ Drums.

Synsonics™ Rhythm Maker™ gives you the same great sound as our Synsonics Drums. With four pressure-sensitive drum pads – snare, two tom toms and cymbal.

Synsonics Rhythm Maker also gives you less.

Less weight and bulk than Synsonics

Drums, to make Rhythm Maker only 6" x 3½" x 1¼" and just one pound. And to make it extremely portable. Plug Rhythm Maker™ into a Walkman or any other portable sound system and you can play along with your favorite songs. Whenever, wherever you go. Or plug it into your home stereo system or earphones.

Synsonics™ Rhythm Maker™ Drums. Now everyone can carry a beat.

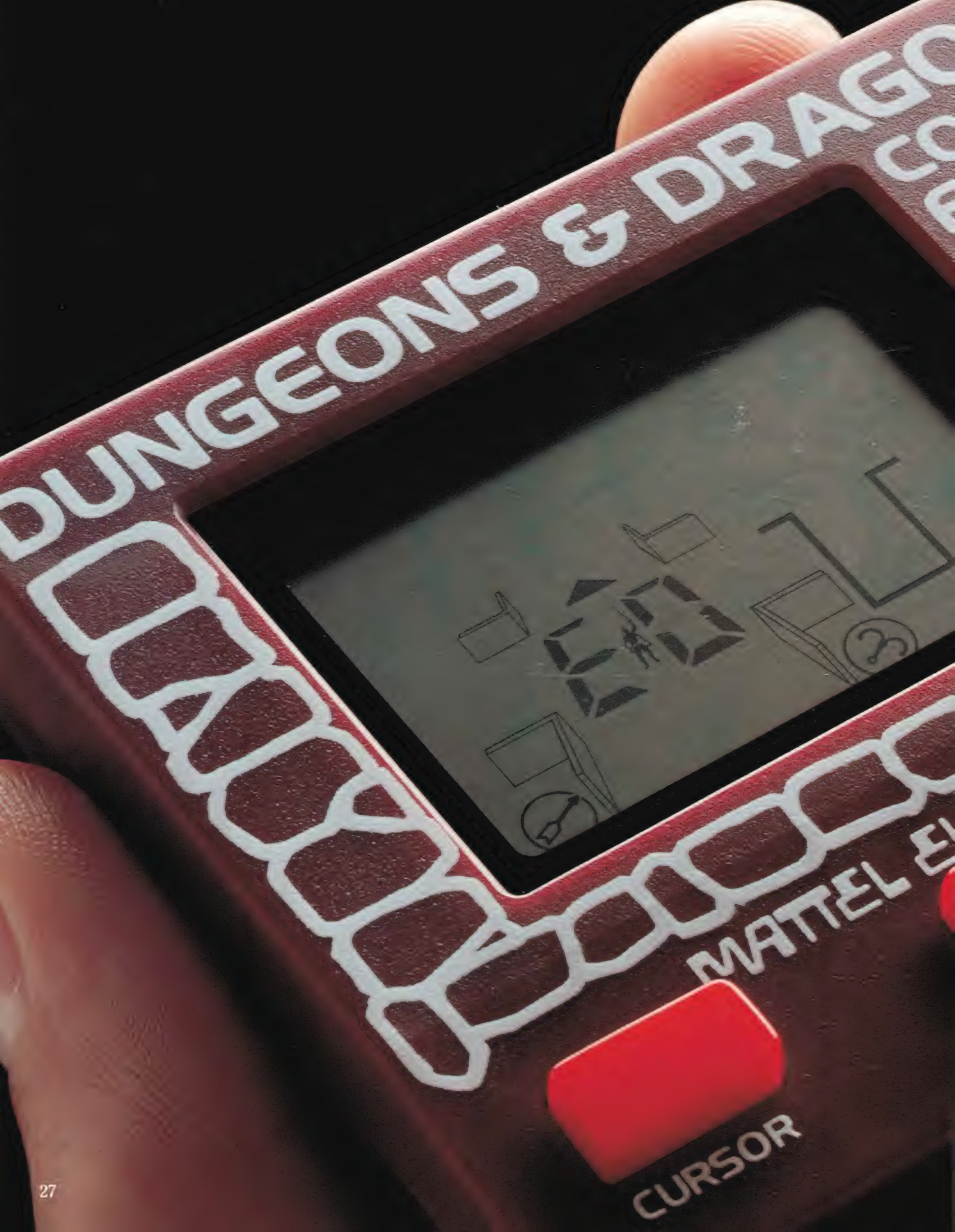
Batteries and Headphones not included, (9-Volt battery required).













COMPUTER  
ANTASY GAI



MATTTEL ELECTRONICS®

ATTACK

MOVE

Mattel Electronics® portables are designed to recreate the same electronic fun as full-sized arcade games. They're challenging, exciting and easy to play.

And they're priced within everyone's reach. For 1983, we're featuring portable versions of two of the hottest names in games. Masters of the Universe® and BurgerTime™

Mattel Electronics® portable games. They put all the excitement of big arcade games right in the palm of your hand.

# Portable Electronic Products.



# BurgerTime.™\*

An exciting pocket sized version of the popular arcade game. You're the burger chef trying to build hamburgers as you run through the LCD maze of ladders. But the devilish eggs, hot dogs and pickles are out to cook your goose! You must crush them between beef patties and buns. Or, stun them with pepper.

Grab the cup of coffee or the ice cream cone and you've earned extra pepper and extra points. Successfully build all the burgers and it's on to the next level and more intense action. Colorful graphic display. (Batteries included.)

\*Trademark of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, Inc.





# Masters of the Universe.™ \*

Now the challenge and action of the popular Masters of the Universe.™\* collection goes with you anywhere. As the powerful He-Man,™\* hero of the planet Eternia, only you can stop the villainous Skeletor™\* from conquering your people. You must weave your way through the LCD maze to find the Power-Sword that can stop him. But you never know

where the evil Skeletor lurks! And Screech,™\* the barbarian bird, can swoop down and drop you into another room of Castle Grayskull™\* at any time. If Screech drops you into the dungeon-cell, you must possess the key to escape, or your battle will be lost. Long live Eternia! (Batteries included.)

\*Trademark owned by and used under license from Mattel, Inc.







## DUNGEONS & DRAGONS™ Computer Fantasy Game.

It's you against the menacing dragon in a fantasy game of strategy and wits. You must work your way through an LCD labyrinth of dungeon rooms. And the dragon's waiting for you in one of them! Your only hope for survival is to find the hidden arrow that can slay the wicked beast. As you inch your way through the maze, sound clues help you locate

labyrinth walls and warn you when the dragon is on the prowl. Watch out for the flying bats, they can hurl you into a bottomless pit at any moment! Your survival rests in your hands. (Batteries included.)

\*DUNGEONS & DRAGONS is a trademark owned by and used under license from TSR Hobbies, Inc. This Computer Fantasy Game is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark DUNGEONS & DRAGONS®.



# DUNGEONS & DRAGONS™\* Merchandising Kit.

An attractive array of merchandising aids to help you capitalize on Mattel Electronic's ever-popular DUNGEONS & DRAGONS™\* Computer Fantasy Game. And to take full advantage of the DUNGEONS & DRAGONS™\* fantasy theme, known and loved by young

consumers across the country. Each merchandising kit includes a beautifully illustrated mobile featuring a full 4-color dragon. Also includes a counter card, window banner, shelf talker and other pieces.





# M Network<sup>™</sup> Compatible Software.

Mattel Electronics<sup>®</sup> is committed to our goal of becoming the world's largest manufacturer of entertainment software.

M Network is proof we're well on our way.

In 1982, our M Network line was comprised of games designed for use on the Atari<sup>\*</sup> 2600. M Network games gave Atari owners what they just couldn't get in their own games.

Mattel Electronics sophistication.

So this year, we're offering Atari 2600 owners more M Network software. And a whole new group of licensed children's games. We're also introducing M Network software that is compatible with the IBM<sup>\*\*</sup> Personal Computer and Apple<sup>†</sup> computer systems. So their owners can play Mattel Electronics quality software too.

M Network. The better way to play.

\*Atari is a trademark of Atari, Inc.

\*\*IBM is a trademark of International Business Machines, Corp.

†Apple is a trademark of Apple Computer, Inc.









## M Network™. The better

Plug an M Network™ game cartridge into an Atari\* 2600 and you've opened up a whole new world of video game play.

The world of Mattel Electronics®.

With the same realism, action and sophistication that's made Intellivision®

games so popular. They're fully compatible and insert into the Atari 2600 unit, the same as Atari cartridges.

But that's where the similarities end.

M Network games deliver sharp graphics, intense action, a high level of challenge





# way to play Atari\* 2600.

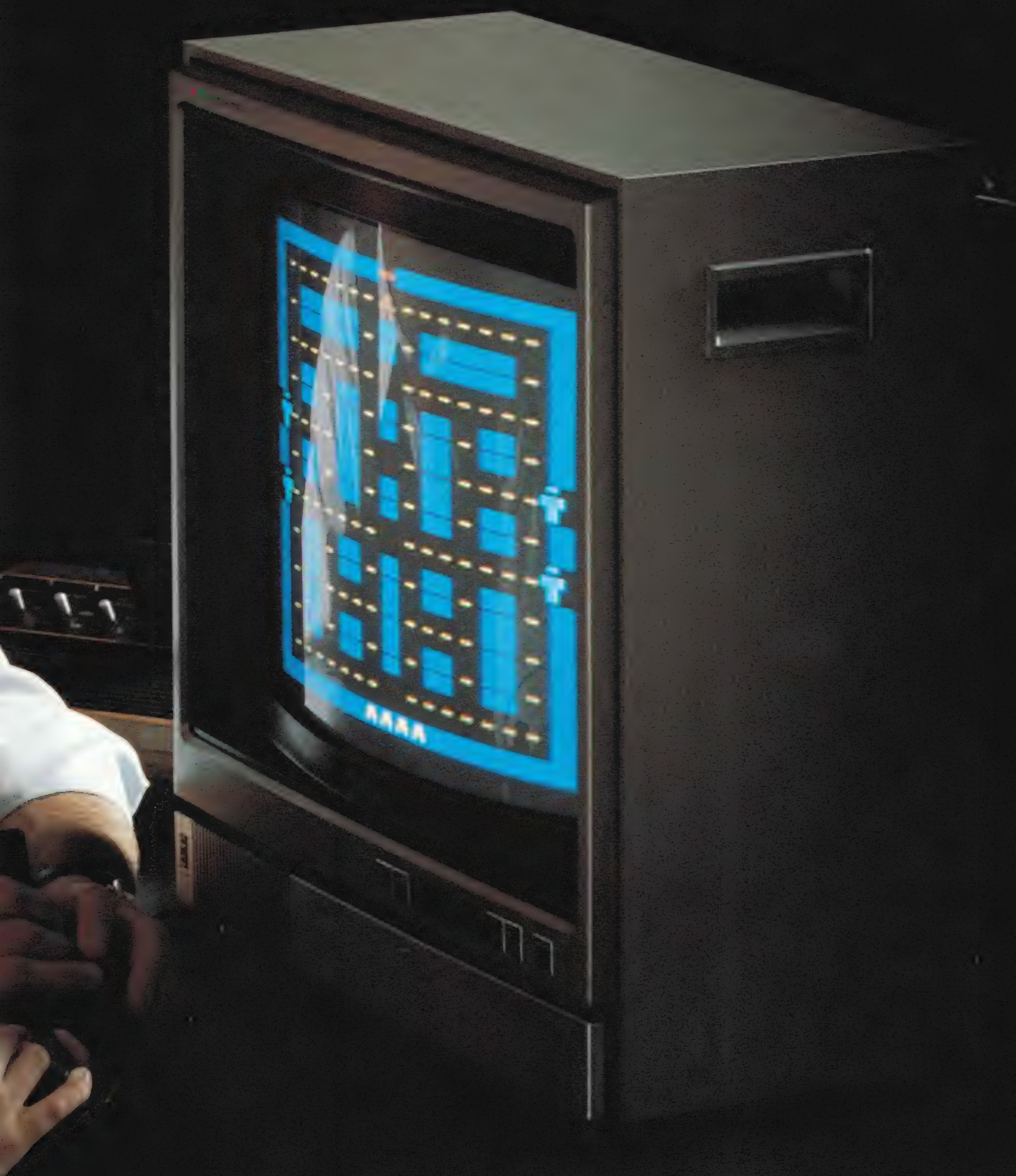
and a lot of fun. M Network games can even keep Atari owners playing longer.

And this year, there's a longer list of great M Network games to choose from. A complete variety, from sports games to licensed arcade games. We've even introduced

a children's line of games featuring many of their favorite cartoon characters.

M Network™. Even though you're playing it on Atari, you can tell it's from Mattel Electronics.

\*Atari is a trademark of Atari, Inc.

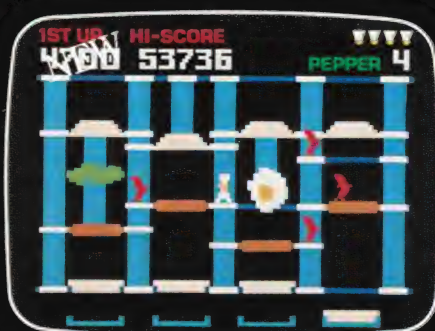




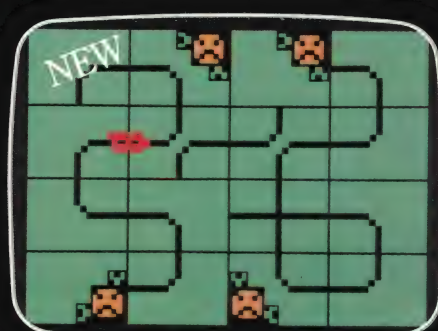
# New Games For 1983.



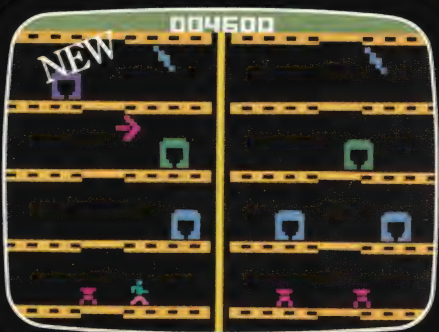
TRON Deadly Discs\*



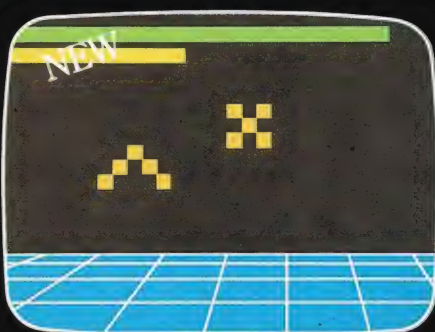
BurgerTime™\*\*



Loco-Motion™†



Adventures of TRON\*



Computer Revenge



ADVANCED  
DUNGEONS & DRAGONS™††  
Cartridge



Air Raiders™



In Search of the Golden Skull



XIV Winter Olympics™



Star Strike™





### TRON Deadly Discs\*

Our hero, TRON, is locked in battle against the Evil Blue Warriors. Score points by knocking out the computer-controlled attackers with flying discs. But the attacking warriors are also armed with destroyer discs, and they'll come after TRON in wave after wave. You get them, or they'll get TRON! (One player.) #5662

### Adventures of TRON\*

Outwit a complex master control program that sends out recognizers, grid bugs and cannon firing tanks in an attempt to destroy you! It'll take strategy, quick reflexes and a cool head to survive. Based on the movie TRON by Walt Disney Productions. (One player.) #4317

### Air Raiders™

As the pilot of your bomber, your mission is to blast the enemy out of the sky. Zero in on enemy planes, bank right or left, climb and dive. It's a hit! But be sure to keep track of your fuel and ammo, you may have to land to refuel. (One player.) #5861

### Star Strike™

Hair-trigger action as you hurtle your spaceship through a trench to destroy the alien force that is threatening the planet earth! Enemy starships try to blast you into bits as you bomb their alien missile silos. Three-dimensional action. (One player.) #4313

### BurgerTime™\*\*

Making a hamburger isn't quite as easy as it sounds. As the chef, you'll be confronted by hot dogs and pickles as you try to assemble your ingredients through the wacky maze. Drop buns, lettuce or beef patties to crunch your attackers. Or, stun them with a little pepper. Based on the BurgerTime arcade game. #4518

### Computer Revenge

(Name subject to change.)

It's up to you to defend the entire human race against an interplanetary missile barrage. It's controlled by hostile computers located throughout the galaxy. And computers almost never make a mistake! A game of quick wits and lightning reflexes. (One player.) #4318

### In Search of the Golden Skull

(Name subject to changes.)

You're engaged in a worldwide search for a priceless artifact — a solid gold, prehistoric human skull. Use the treasure map to determine the Golden Skull's location, then begin your perilous search. Along the way you'll encounter air battles, steaming swamps and the pyramid maze. How far will your obsession take you! (One player.) #4627

### Loco-Motion™†

You've got to stay on track or the train full of passengers will derail. As the train makes its daily run to pick up riders, you must put pieces of track together to keep it on course. But watch out for the crazy train! And don't be late, your passengers are waiting. #4323

### ADVANCED DUNGEONS & DRAGONS™†† Cartridge

The wretched dragon guards the treasure buried deep within a towering mountain. You must journey through dense forests, forbidden gates and a raging river to reach it. But, first, you must find the proper tools and weapons hidden in mountain labyrinths along the way. Be careful, each uncharted maze is revealed to you only a few steps at a time! #4325

### XIV Winter Olympics™†††

All the excitement of a classic Winter Olympics competition. You must score the most points, or post the fastest time to bring home the gold. You can compete against the computer or against another player. Either way you'll experience the thrill of victory and the agony of defeat. #4324

\*Trademarks owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.

\*\*Trademark of DATA EAST USA, Inc. used under license. ©1982 DATA EAST USA, Inc.

†A trademark of and used under license from Konami Industry Co., Ltd.

††ADVANCED DUNGEONS & DRAGONS™ is a trademark owned by and used under license from TSR Hobbies, Inc. This cartridge is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark ADVANCED DUNGEONS & DRAGONS®.

©1982, TSR Hobbies, Inc. All rights reserved.

†††TM designates a trademark of the Organizing Committee of the XIV Olympic Winter Games Sarajevo 1984. Used under license from trademark owner. #1982 OCOG Sarajevo '84.

Cartridges sold separately.





### Super Challenge™ Baseball

Just like real baseball! Three strikes and you're out. Four balls and you walk. You control an eight-man team, either fielding or at bat. Plenty of action. Nine innings of fun, including: home runs, force-outs, double plays, and triple plays. Batter up! (Two players.) #5665

### Super Challenge™ Football

Offense or defense, you call the plays! Control your quarterback and linebacker through action-packed simulated 15-minute quarters. Rushing, faking, blocking, passing, receiving and touchdowns. It's a game of inches. (Two players.) #5658

### Lock 'N' Chase™\*

Keep your thief one jump ahead of the cops, and pick up as many gold bars as you can in the process. You'll need quick wits and fancy footwork to dodge them all, and still make sure you don't get cornered. Slam some doors to block their way, and run for your life. (One or two players.) #5663

### Space Attack™

The alien squadron is closing in on your Mother Ship. You're outnumbered as six fleets of aliens attack. Switch to the situation map to analyze your position and dispatch a fighter squadron toward the closest alien cluster. Switch back to a close-up view, aim lasers ... fire. (One player vs. the computer.) #5659

### Armor Ambush™

This two-player game provides hours of combat suspense. As rival tank commanders, you're each out to win the battle. You must maneuver to avoid obstacles, and swing your turrets toward your enemy. Once one of you is reduced to a pile of rubble, the fight continues again on a different battlefield. #5661

### Astroblast™

You must avoid the killer asteroids at all costs. Also, watch out for alien spaceships! Fire a quick burst at the aliens with automatic or semi-automatic firing sequences. You're safe for the moment, but more trouble is on the way. (One player vs. the computer.) #5666

### International Soccer™

All the surprises, thrills and action of real soccer. Dribble and pass up the scrolling field. Score a goal. Exciting sounds. A two-player game with action that doesn't stop for two simulated forty-five minute periods. A real kick for soccer fans. #5687

### Frogs and Flies™

Make your frog leap from his lily pad just in time to zap flies with his lightning tongue. Jump too late and you'll miss. Careful! If you jump him too far, he'll land in the drink. While he swims back for more, you'll waste valuable scoring time! Day and night action. (One or two players.) #5664

### Dark Cavern™

Relentless robots are the attackers in this dreary underground maze. Eliminate one robot and it's replaced by an even smarter one. People-sized spiders, spider webs and energy blobs spell trouble at every bend. Use your laser gun to destroy the robots and score points. #5667

\*Trademark of DATA EAST USA, Inc. used under license ©1981, 1982 DATA EAST USA, Inc.

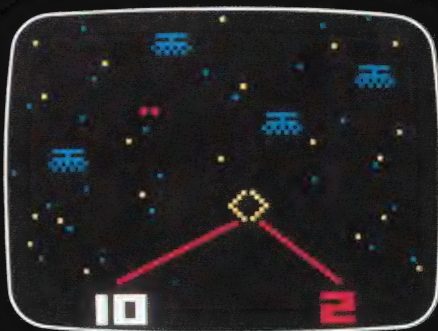
\*\*Trademark owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.







Super Challenge™ Baseball



Space Attack™



International Soccer™



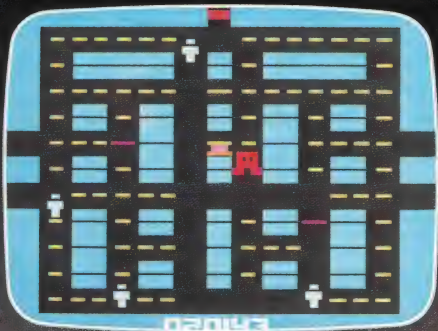
Super Challenge™ Football



Armor Ambush™



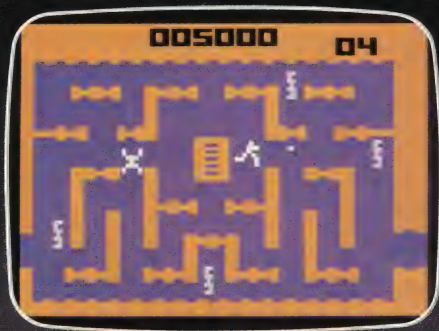
Frogs and Flies™



Lock 'N' Chase™\*



Astroblast™



Dark Cavern™





# Licensed games for young children. A whole new dimension in child's play.

Introducing a new line of games featuring children's favorite cartoon and play characters. For use with Mattel Electronics® Intellivision and Atari® 2600 systems.

These games feature a star-studded line-up of famous characters in their own video games. Names like Rocky and Bullwinkle\*\*, The Flintstones†, Kool-Aid Pitcher Man††.

Plus Masters of the Universe®, the famous Mattel® kids action series. They're the kinds of names young children can't resist.

And all the games feature super action, colorful graphics and captivating game play.

\*A trademark of Atari, Inc.

\*\*Used under license from P.A.T. Ward, Inc. ©1982 P.A.T. Ward

† Used under license from Hanna-Barbera Productions, Inc.

©1982 Hanna-Barbera Productions.

††Trademark used under license from General Foods Corporation.





## Scooby-Doo™†

That hilarious mutt is up to his ears in trouble again. Scooby-Doo has been a top-rated Saturday cartoon show for fourteen years, with Scooby performing his wild antics in front of millions of young viewers. This exciting video game may be his biggest challenge yet. #4322



## The Flintstones™† (Available Fall '83)

Yabba dabba doo. Fred and his friends are at their best. Over 21 million viewers watch the Saturday morning Flintstones show. Now they can watch the Flintstones in action, in a brand new video game. #4315



## Rocky and Bullwinkle™\*\*

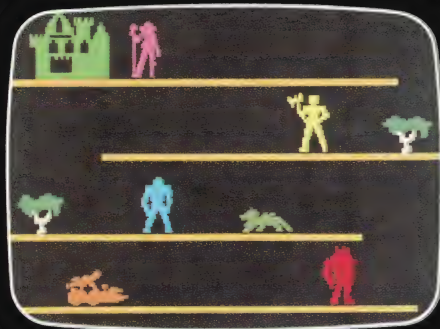
Rocky and Bullwinkle must stop the evil Boris and Natasha from robbing a train full of priceless valuables. While Boris uses "Upsidasium" to float the valuables up to Natasha's waiting helicopter, Rocky must fly around and intercept them. When Rocky catches the valuables, he gives them to Bullwinkle for safe keeping. #4646



## Masters of the Universe™†††

The popular action figure series from Mattel now comes to life in a sophisticated video game. This Masters of the Universe game offers the challenge, adventure and excitement that's made the real action series such a hit across the country. #4319

†††A trademark of Mattel, Inc.



## Kool-Aid Pitcher Man™†† (Available Summer '83)

Almost everyone knows the famous smiling pitcher, the nationally advertised character for General Food's Kool-Aid††. He's helped Kool-Aid become the third largest selling soft drink in America. And now he's the star of his own action-packed video game. #4648



Cartridges sold separately.



# Software for IBM and Apple computers. Mix pleasure with business.

Finally owners of IBM\* and Apple\*\* personal computers can have a little fun. With a new line of entertainment software, Mattel Electronics becomes the first video game manufacturer to make software that's compatible with the IBM\* Personal Computer and the Apple\*\* computer line. So you can turn your IBM or Apple system into an advanced video entertainment system. With fast-paced

action, super quality graphics and realistic game play.

Choose from five of our most popular games. From Super Challenge™ Baseball, the realistic video version of America's favorite pastime, to BurgerTime™†, the sensational new arcade game. With more great games on the way.

\*IBM is a trademark of International Business Machines, Corp.

\*\*Apple is a trademark of Apple Computer, Inc.

†Trademark of DATA EAST USA, Inc. used under license. ©1982, DATA EAST USA, Inc.





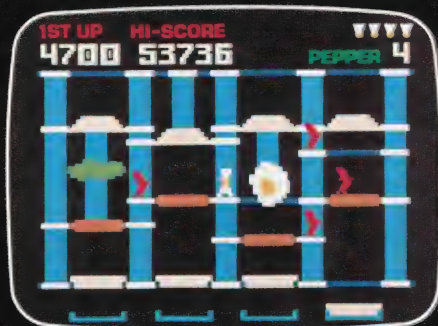
## Super Challenge™ Baseball

You control major league action through nine innings. Balls, strikes, hits, RBIs, double plays, even stolen bases! Baseball excitement just like the big leagues. Play with a friend or against the computer. The computer keeps score. Excellent graphics. (One or two players.)  
IBM #4557, Apple #4523



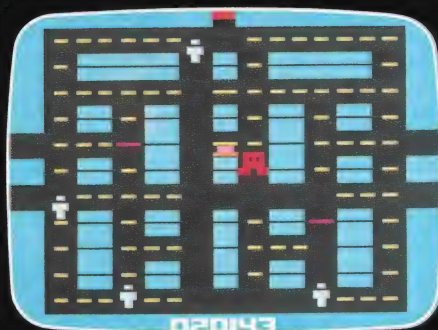
## BurgerTime™†

As the burger chef, you're out to build delicious hamburgers. As you run through the colorful maze assembling the ingredients, nothing can stop you. Except menacing hot dogs and pickles that are out to ruin the meal! Bury them under beef patties, lettuce and buns. Or, knock them out with pepper. The game gets more difficult as you get better. (One or two players.)  
IBM #4556, Apple #4519



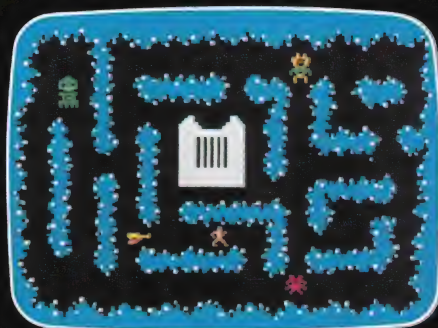
## Lock 'N' Chase™†

A fast-action chase game as you maneuver your thief through the maze, picking up coins and other treasures. Billy-club swinging cops are in hot pursuit, but you can temporarily escape them by locking gates behind you. The longer you survive, the more valuable the treasures become. (One or two players.)  
IBM #4555, Apple #4522



## Night Stalker™

The relentless robots have you on the run. Destroy one, and it's replaced by an even faster and smarter one! There's a bunker to hide in, but be careful! The spiders and bats can give a stunning sting to slow you down and make you easy prey for the alien robots! (One or two players.)  
IBM #4553, Apple #4524



## Space Battle™


An alien armada mounts a furious attack on the Mother Ship. Switch on the Situation Analysis Map (SAM) and deploy your fighter squadron to attack the closest alien cluster. Flick back to a cockpit close-up view. Aim laser cannons...fire! (One player game.)  
IBM #4554, Apple #4529











The action is more realistic. The graphics more exciting. The games more challenging. Intellivision® continues to be one of the most sophisticated home video game environments ever created.

And this year, it's even better.

The Intellivision® Master Component has been completely redesigned and improved. We've expanded our line of great Intellivision games. We've added more games to Intellivoice™, our unique voice synthesis module. And we've introduced the Expansion System A to let Intellivision owners play Atari® compatible games.

We've even made Intellivision II much easier to afford.

When it comes to quality, sophistication and value, Intellivision is the name of the game.

\*A trademark of Atari, Inc.

# Intellivision® Video Entertainment System.



# Intellivision® II. Way ahead of the game.

Now there's a home video entertainment system that can actually match the quality and sophistication of Intellivision®.

Introducing Intellivision® II.

This redesigned master component is smaller, lighter, and more streamlined than its predecessor. With refinements like a single on/off/reset button and an on/off indicator light. The hand controllers come with longer cords for added convenience. And they're completely detachable so they can be easily replaced.

Intellivision II also looks smarter.

We've restyled the master component to make it sleeker and more attractive. With a gray-colored case trimmed in red and black.

There are a few things we haven't changed. Like our powerful 16-bit micro-processor, the brains behind a superior range of sound effects, music, color and remarkably high resolution level. And our hand controller/overlay system. With versatile input keys, action button and a control disk that moves objects in 16 different directions with life-like precision.

What's more, Intellivision II is compatible with Intellivision game cartridges. So it'll still play the same great games.

But the real beauty of Intellivision II is the price. It's a lot less than last year's model. Imagine what that'll do for your sales.

Intellivision II. It's still way ahead of the game.







#5872



# Intellivision® games.

Intellivision® games are known for superior graphics, captivating game play, and unequalled challenge. The same qualities you find in arcade games.

This year, we may also be known for quantity.

Because we're offering more great Intellivision games than ever before. That includes space games that are out of this world. Action, strategy and educational games. And of course, a complete line-up of licensed sports games.

It also includes licenses for some of the year's most successful arcade games. Like BurgerTime™\* and Lock 'N' Chase™\*. And

the popular movie, Tron†. Plus a whole new line of licensed children's games. (See M Network, page 41.)

Intellivision games still can't be beat for arcade quality.

And every game cartridge comes with two pre-printed hand controller overlays for flexibility of design and more exciting game play.

In fact, Intellivision games are so realistic, you may have to remind yourself it's only a game.

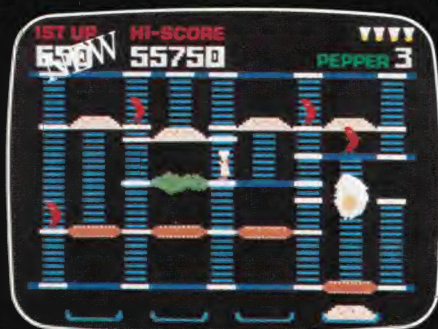
†Trademark owned by and used under license from Walt Disney Productions. ©1982, Walt Disney Productions.

\*Trademarks of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, INC.





# Still the ones to beat.



## BurgerTime™\*

As the burger chef, you're out to build delicious ham-burgers. As you run through the colorful maze assembling the ingredients, nothing can stop you. Except menacing hot dogs and pick-

les that are out to ruin the meal! Bury them under beef patties, lettuce and buns. Or, knock them out with pepper. Build four burgers and you're on to the next level. #4549



## Vectron™

Hungrees, G-spheres, splits, sweeps and pri-zums – the nasties are out to stop you from building your energy bases. Use your Vectron to build the bases level by level to increase your

score. Or, use Vectron to shoot down or stun the nasties with energy blasts. But don't run out of energy, the nasties are nibbling away at your score. One or two player action. #5788





## Major League All Star\*\* Baseball

You're the home team in blue, engaged in the most realistic home video baseball game around. You've got to hit the fast-breaking curve balls or smoking fastballs. But don't pop up, this game features fly balls as well as grounders. You can also steal bases and kick up a cloud of dust as you slide into the bag. Nine innings of action-packed fun, for one or two players. Play ball! #5789

## Buzz Bombers™

You're out to extinguish an angry swarm of honey bees armed with only a spray can of bee repellent. As the bees buzz ever closer, you hit them with a blast of spray to turn them into pieces of honeycomb. The more honeycombs, the more points you score. Don't get stung. #4436

## Royal Dealer™

The best card game in town. Play Hearts, Rummy, Gin Rummy and Crazy Eights against one, two or three computer-controlled opponents. Your computer deals the cards, and keeps track of the score. The rest is up to you. Sure beats Solitaire! #5303

## Shark! Shark!™

It's survival of the fittest in the deep, dark waters of the ocean. And you're just a little fish! You must eat smaller fish to stay alive and grow. But you're not the only one struggling for survival. Bigger fish are out to eat you. Beware, the most feared predator of all is on your tail. Shark, Shark! One or two-player action. #5787

## Loco-Motion™\*

An exciting version of the popular LocoMotion arcade game. You're the engineer deftly guiding your train through scrambled track. You must put the right tracks together to help the train continue safely on its way to pick up passengers. And, you must avoid the crazy train! Non-stop fun as you race to beat the time schedule. #4438

## Arctic Squares™

You're an Arctic penguin surrounded by a cold group of rival penguins. And it's up to you to break the ice! Skate around each penguin to make the ice give way and send your rival into the freezing water. But you'd better skate fast, a hungry seal is chasing you the whole time. Just when you think you're safe, the mammoth polar bear appears. #4433

## Mystic Castle™

A whimsical new medieval fantasy game. You're the knight in shining armor on your quest for survival. Your journey takes you through the enchanted forest where three dragons wait with heated breath. Then, through a castle maze with three wicked wizards. Finally to a dark and dreary dungeon where the three demons present your final challenge. #4469

\*A trademark of Konami, Inc., used under license.

\*\*Trademark used under license from designated owners.

†Trademark of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, INC.

## USCF\*\* Chess

A great new way to play the ultimate game of strategy, whether you're a novice, intermediate or expert. Pit your skill against the computer or an opponent. Select from eight degrees of difficulty and a time limit on moves. Move up in skill as you improve. Or learn by watching the computer play against itself. #3412

## Mission X™†

You're flying a top secret bombing raid over enemy territory. Your mission: To wipe out the enemy battle-ships, tanks, artillery guns and bridges that come into view as you sweep over the country. Watch out for enemy flak and gunfire! Touch down and go at it again. Fly during the day, or attempt a dangerous night mission. #4437

## ADVANCED DUNGEONS & DRAGONS™†† TREASURE OF TARMIN Cartridge

You've found the secret map to the underground lair of the dreaded Minotaur. You can go in, but you'll never come out unless you slay the Minotaur and claim his Great Treasure. As you make your way through the hallways and chambers, monsters yield their conventional or spiritual weapons. You must gather the proper defenses along the way. But use them sparingly, the Minotaur looms closer! #5300

## Sharp Shot™

An exciting new target shooting game specially designed for children. There are four different shooting ranges for one or two players. Hit the pass receiver. Shoot down the spinning spacecraft. Bomb Navy ships. Fire at the maze monsters. Challenging action for video game beginners. #5638

## XIV Winter Olympics™†††

The thrill of victory, and the agony of defeat. Classic Winter Olympics competition with two exciting events. Ski jumping and bobsled racing. Pit your skill against your opponent or against the computer. You must score the most points, or post the fastest time to bring home the gold. Beautiful graphics! #4552

All rights reserved.

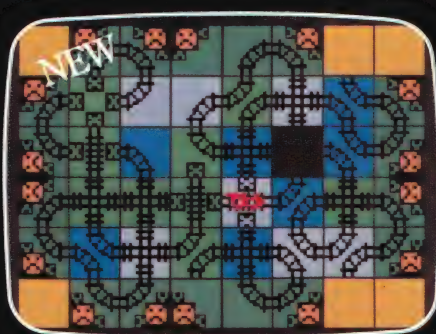
Cartridges sold separately.







Major League  
All Star\*\* Baseball



Loco-Motion™\*



Mission X™†



Buzz Bombers™



Arctic Squares™



ADVANCED DUNGEONS & DRAGONS™††  
TREASURE OF TARMIN  
Cartridge



Royal Dealer™



Mystic Castle™



Sharp Shot™



Shark! Shark!™



USCF\*\* Chess



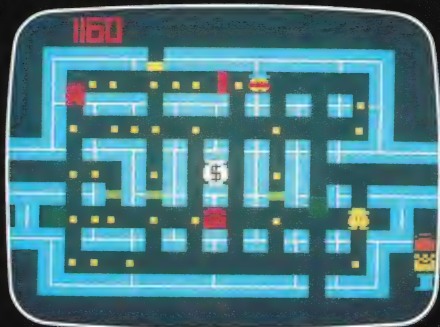
XIV Winter Olympics™†††

††ADVANCED DUNGEONS & DRAGONS™ & TREASURE OF TARMIN is a trademark owned by and used under license from TSR Hobbies, Inc. This cartridge is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark ADVANCED DUNGEONS & DRAGONS®. ©1982, TSR Hobbies, Inc. All rights reserved.

†††TM designates a trademark of the Organizing Committee of the XIV Olympic Winter Games Sarajevo 1984. Used under license from trademark owner. ©1982 OCOG Sarajevo '84.



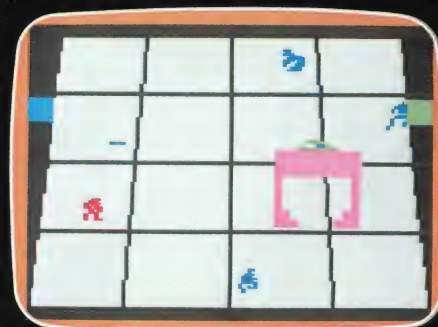
## Arcade and Space Networks.



Lock 'N' Chase™\*



Night Stalker™



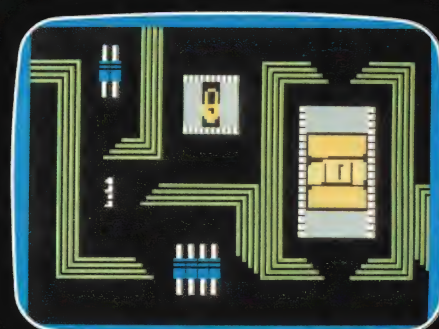
TRON Deadly Discs\*\*



Triple Action®



Frog Bog™



TRON Maze-A-Tron\*\*

### Lock 'N' Chase™\*

A fast-action chase game as you maneuver your thief through the maze, picking up coins and other treasures. Billy-club swinging cops are in hot pursuit, but you can temporarily escape them by locking gates behind you. The longer you survive, the more valuable the treasures become. One or two players. #5637

### Triple Action®

It's three great video games in one! *Racing Cars*: You and your opponent race against the clock down a crowded and dangerous highway. *Battle Tanks*: It's a duel to death between two heavy tanks. One of you is bound to end up on the scrap heap. *Biplanes*: Two biplanes fight a thrilling dogfight. Look out for the Red Baron! #3760

### Night Stalker™

The relentless robots have you on the run. Destroy one, and it's replaced by an even faster and smarter one! Your only hope lies in a cache of weapons hidden deep within the labyrinth. There's a bunker to hide in, but be careful! The spiders and bats can give a stunning sting to slow you down and make you easy prey for the alien robots! #5305

### Frog Bog™

You're a hungry frog sitting on a lily pad. Overhead is a swarm of delicious flies! You control the height and direction of your frog's jump and the lightning flick of his tongue, to rack up a score of flies. One wrong move and your frog is in the drink wasting valuable scoring time to swim back! You can also play in a night setting, looking for fireflies in the dark. One or two players. #5301

### TRON Deadly Discs\*\*

Our hero, TRON, is locked in battle against the Evil Blue Warriors. Score points by knocking out the computer-controlled attackers with flying discs. But the attacking warriors are also armed with destroyer discs, and they'll come after TRON! #5391

### TRON Maze-A-Tron\*\*

You're inside the electron stream of the coldly efficient Master Control Program. The only way you'll survive is by penetrating its inner defenses before it destroys you. Only, you must journey through the integrated circuitry of the very computer you're out to get! The slightest miscalculation and you'll be blasted into ions. #5392

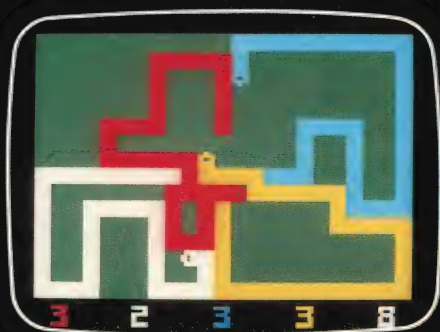
### Snafu®

Don't get cornered by the moving stripes of color. Your opponent is trying to box you in! Weave a web around your opponent. But careful, one false move and you may find yourself surrounded. A game of lightning quick decisions for one or two players. #3758

\*Trademarks of DATA EAST USA, INC. used under license. ©1981, 1982 DATA EAST USA, INC.

\*\*Trademark owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.

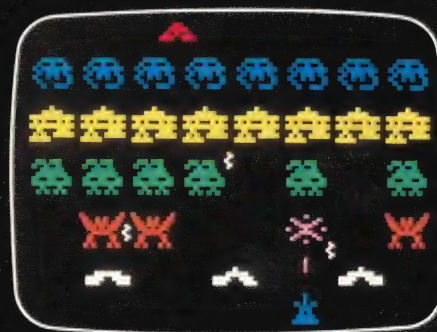




Snafu®



Star Strike™



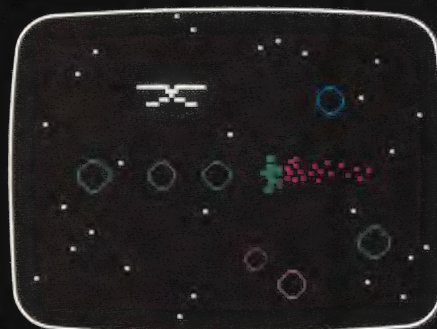
Space Armada®



Astromash®



Space Battle™



Space Hawk®

### Astromash®

It's a fight to the finish to defend your space station against attacking forces. Spin. Blast. And drop into hyperspace to avoid a shower of tumbling, killer asteroids. With speed, agility and a little practice, you may survive. #3605

### Star Strike™

You command a fighter interceptor, flying a few hundred feet above a narrow canyon. Your mission: Destroy the alien silos that threaten the planet earth! Enemy spacecraft hurl themselves at you and attempt to shoot you down. You alone can save our planet. Six skill levels to test you. #5161

### Space Battle™

An alien armada mounts a furious attack on the Mother Ship. Switch on the Situation Analysis Map (SAM) and deploy your fighter squadron to attack the closest alien cluster. Flick back to a cockpit close-up view. Aim laser cannons...fire! #2612

### Space Armada®

The alien warlords wage a steady bomb attack. As you deftly dodge the lethal falling missiles and take refuge under the bunkers, the attack becomes even more frantic. Only your cunning and agility can save you! Two skill levels and super sound effects. #3759

### Space Hawk®

You journey alone through space, powered by a jetpack. You have only a blaster gun and five force shields to defend yourself against the perils of space. Suddenly, you're hit by a space amoeba and you're spinning out of control! Blast into hyperspace to escape. But you can't escape for long. #5136



Cartridges sold separately.



# Action, Gaming and Sports Networks.



ADVANCED DUNGEONS & DRAGONS™ \*\*  
CLOUDY MOUNTAIN™  
Cartridge



Las Vegas Roulette



NFL\* Football



Armor Battle™



Horse Racing



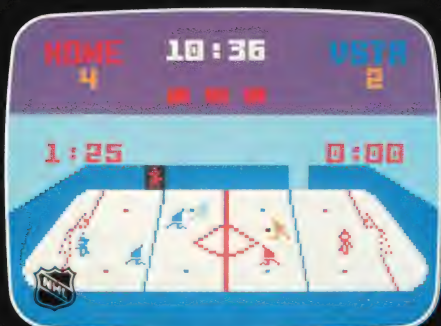
Major League\* Baseball



Sea Battle™



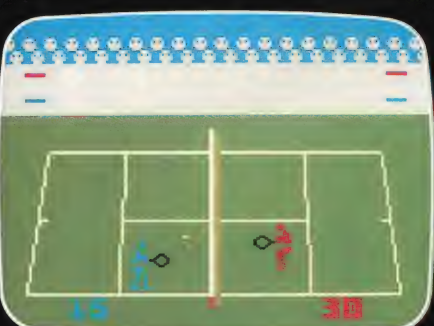
Las Vegas  
Poker & Blackjack



NHL\* Hockey



Sub Hunt™



Tennis



U.S. Ski Team\* Skiing



## ADVANCED DUNGEONS & DRAGONS™\*\* CLOUDY MOUNTAIN™ Cartridge

The treasure sits within Cloudy Mountain – just beyond dense forests, forbidden gates and a raging river. To complete your quest, you must gather the proper tools and weapons hidden in mountain labyrinths. But each uncharted maze is revealed to you only a few steps at a time. And the dragon can't wait to see you! #3410

## Armor Battle®

Only keen instincts and split-second timing can save you from an assault by a rival tank Commander. Every time you vanquish your opponent there is another battle to be fought. There are hundreds of new terrains to conquer, and new strategies to master. It'll take guile and guts to survive! A fast-action two-player game. #1121

## Sea Battle™

Battle stations! As the Admiral in this epic sea battle, you must guide your fleet of destroyers, battleships, subs, minesweepers and aircraft. Chart your course around mines, fast-attacking battleships and other hazards. Sink the enemy Admiral, before he sinks you. Full speed ahead! #1818

## Sub Hunt™

Your Nautilus periscope and radar screen give you a clear view of attacking P.T. boats and enemy destroyers as they lob depth charges. You control your sub's depth and speed to elude them. Use your compass reading and artificial horizon gauges to maintain equilibrium. Ready the torpedoes ... fire! #3408

## Las Vegas Roulette

This one's programmed with all the chance and thrills of the casino tables! It's a party game with the excitement of a Vegas junket. You could parlay your chips into a fortune, or the wheel of chance might pass you by. Either way, it's hours of casino-style fun for one or two players. #1118

Cartridges sold separately.

## Horse Racing

You, and up to five other players, pick your ponies and place your bets. There are ten different races, and chances to hit 15 to 1 Exactas. It takes lots of luck to win. But the stakes can be as high as your imagination allows. They're off and running! #1123

## Las Vegas Poker & Blackjack

All the flavor and color of casino card games right down to the shifty-eyed dealer. Play five-card stud or draw and seven-card stud poker. Or, play casino style blackjack. Whichever you choose, you're still up against one tough dealer. He raises, drops, even bluffs! Hold on to your wallet. One or two players. #2611

## Tennis

All the tension and excitement of Wimbledon grips you, as you serve deep into the backcourt. Then you return a lob with a smashing backhand, just out of reach of your opponent's outstretched racquet. It's a game of skill, dexterity, cunning and wits. And plenty of practice! #1814

## NFL\* Football

This game of strategy and skill has all the refinements of real gridiron play. Choose from 180 offensive and defensive plays. You call the signals – pass, punt, fake. Try an end run. Drive for a touchdown! The computer keeps track of both the time and the score. Two-player action. #2610

## Major League\* Baseball

You control major league action through nine innings. Balls, strikes, hits, RBI's, double plays, even stolen bases! Baseball excitement just like the big leagues. The computer keeps score. Excellent graphics. #2614

## NHL\* Hockey

Experience all the excitement of a fast moving NHL game. Passing, goal tending, slap-shots, a ricocheting puck and non-stop action. The computer counts down the seconds as you skate to a victory! Penalty box feature. Sophisticated graphics. #1114

## U.S. Ski Team\* Skiing

There's a downhill race and a break-neck slalom course to challenge your skills. Along with plenty of moguls, trees, and jumps. But don't take time to watch the scenery, you're racing against the clock, and up to five competitors. Beautiful video snowscape! #1817

\*Trademark used under license from designated owners.

\*\*ADVANCED DUNGEONS & DRAGONS CLOUDY MOUNTAIN is a trademark owned by and used under license from TSR Hobbies, Inc. This cartridge is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark ADVANCED DUNGEONS & DRAGONS®. ©1982, TSR Hobbies, Inc. All rights reserved.





## Sports, Strategy and Children's Learning Networks.

### NBA\* Basketball

Your two teams square off for the jump ball. It's tipped to you! Fake, dribble, break, drive in for a slam dunk! Play four quarters plus overtime on a twenty-four second clock. The computer keeps score during all the lifelike action. Two player competition. #2615

### Auto Racing

Get ready for the ride of your life. Pick one of five different race cars and five different courses to test your reflexes. There are ponds, trees, hair-pin turns and obstacles to slow you down. But you're racing against a computer clock, so step on it! One or two players. #1113

### PGA\* Golf

You control the swing and aim. But keep your head down, there are plenty of sand traps and tricky putts. You're given nine holes, nine clubs and realistic tournament sound effects. Practice on your own or play with a four-some. The computer caddie keeps your score. #1816

### Boxing

This one takes finely-tuned reflexes. Feint, duck, block, jab, and go for the knockout! Each punch uses up precious energy, and it takes plenty of stamina to go the distance. Fifteen rounds, six different boxers, four skill levels. A challenging two-player game. #1819

Cartridges sold separately.

### NASL\* Soccer

You pivot, whirl, and pass back and forth to your teammates dribbling toward the wary goalie as your opponent tries to hem you in. Suddenly you spot an opening and go for it. Another goal! The computer keeps track. Great sound effects and realistic action. #1683

### PBA\* Bowling

Ten frames of championship bowling skill. Select the ball weight you prefer. Decide how "slick" you want the alley. Up to four players can vie for a 200-score. The crowd loves it! But the strikes and spares are never easy, so bring your skill along. #3333

### Reversi™

It's a 19th century game of strategy and dominance, with three levels of difficulty, and three board sizes to keep it interesting! Your objective is to take control of the board. Play against another player or against the computer. The computer scorekeeper tells you at a glance who's in control. One or two players. #5304

### ABPA\* Backgammon

Beating Intellivision® at Backgammon is definitely not child's play. The rival computer knows all the tricks, and it calculates the odds before it makes a move. Try to outwit it with advanced strategies, or just cross your fingers and roll the dice. Play against an opponent or against the computer. #1119

### Utopia®

Classic dilemmas, natural disasters and subversive infiltrators besiege your island paradise. As the ruler, you provide for your people's needs for food, clothing, shelter, jobs and other essentials. But your crops are threatened, your fishing fleet is in danger and political upheaval is imminent! One or two players can collaborate or compete. #5149

### Checkers

Play against an opponent or pit your wits against the wily Intellivision® computer. It can think several moves ahead. But so can you! It won't be easy to win, because the computer won't make a foolish mistake. There are two levels of difficulty and if you're stuck, you can ask the computer to advise your next move. #1120

### The Electric Company™\*\* Math Fun™

You'll go ape over this math exercise. Race your clever gorilla against the clock, or against a friend solving math problems as you run along the river bank. You must answer the problem to get by the wild animals in your way. If you miss, you're in the water and you have to solve a problem to get out. Eighteen levels of difficulty. #2613

### The Electric Company™\*\* Word Fun™

Learning to spell can be fun with three great games in one. *Crosswords* has you weaving words in and out of each other. *Word Hunt* has little monkeys hunting through the jungle in search of missing letters. *Word Rocket* has you blasting vowels into the sky to make words out of clouds of consonants. Monkey around with words while you improve vocabulary skills. Not for use with Intellivision II Model #5872. #1122

\*Trademark used under license from designated owners.

\*\*Used under license from Children's Television Workshop, Inc. ©1979 Children's Television Workshop, Inc.







NBA\* Basketball



NASL\* Soccer



Utopia™



Auto Racing



PBA\* Bowling



Checkers



PGA\* Golf



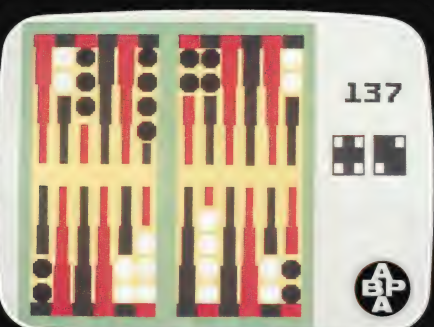
Reversi™



The Electric Company™\*\*  
Math Fun™



Boxing



ABPA\* Backgammon



The Electric Company™\*\*  
Word Fun™





## Intellivoice™. The first

Last year, Mattel introduced one of the most exciting new products ever to hit the home video world.

Intellivoice™. Our unique voice synthesis module. And the first system to integrate human speech into a complete network of advanced video games.

Intellivoice still has the video world talking.

Because once you add the Intellivoice module to your Intellivision system, you've added the capability of much more sophisticated games. With voice as an essential part of the action. Not just a special effect. Plug in an Intellivoice game cartridge and game play takes on a new dimension. Suddenly, voices are barking commands, relaying





## word in video games.

crucial information, warning you of enemy attack, even giving you strategic tips.

The Intellivoice module simply plugs into the Intellivision Master Component to electronically simulate human speech. The unit features high-impact plastic construction for years of dependable use. Plus a built-in volume control. Special Intellivoice game

cartridges plug into the Intellivoice unit to give you game play with voice. Or, plug in regular Intellivision cartridges for game play without voice.

The Intellivoice voice synthesis module. You've got to hear it to believe it.

\*Intellivoice works on model 2609 and 5872.



# Intellivoice games. The action speaks for itself.

Intellivoice™ games are fast becoming one of the most popular lines of video games available. They're the first games to use realistic voice synthesis with male and female voices and a variety of dialects and accents. To add a new level of enjoyment to video game play.

And a new level of sophistication.

This year, there are five exciting Intellivoice game cartridges to choose from. They all come with pre-printed overlays that fit Intellivision hand controllers, with simple instructions. And, of course, they all feature simulated human voices that make Intellivoice game play speak for itself.

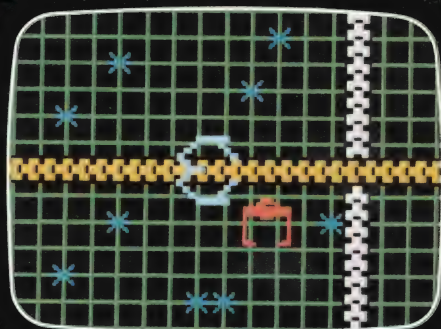




## TRON Solar Sailer™\*

A nightmare numbers game based on the Walt Disney movie TRON. Your challenge is to first seek out and then to decode the evil Master Control Program. The voice of TRON's girlfriend Yori helps you find the MCP as an electronic voice gives you the secret code to remember. The rest is up to you alone. "Energy low, we've been hit...end of line." Five different voices and two screens. #5893

\*TRON Solar Sailer is a trademark of and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.



## Space Shuttle\*\*

"Columbia, this is Mission Control." All systems are go as you prepare your trek aboard the space shuttle. "We have ignition." You're at the controls from launch to landing as Mission Control keeps you informed. Repair satellites, refuel during orbits and perform other tasks. Seven different views and three voices help you accomplish your mission and make a safe landing. "Roger, out." #4162

\*\*Name subject to change.



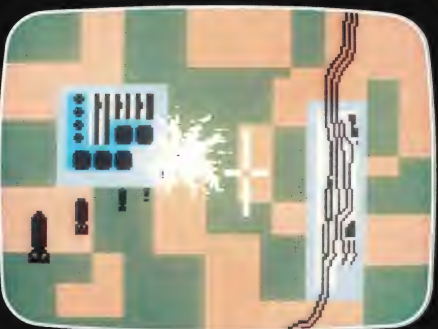
## Bomb Squad™

It's a race against time as you attempt to disarm the terrorist bomb before it destroys the city! The screen shows the bomb circuitry as voices heighten the tension. "Wrong part...they'll never do it in time...the code, the code, figure out the code...one minute 'till blast." Hurry, other lives besides your own hang in the balance. Three voices, three screens. #3883



## B-17™ Bomber

World War II action at 12 o'clock high as you fly a bombing mission deep inside Fortress Europe. You select your targets and switch from cockpit view to bomb bay view. The closer you get to your target the more flak and enemy planes you encounter. "Target in sight," you switch back to the bomb bay view "Bombs away." Three voices, three different screens. #3884



## Space Spartans™

You are the commander of a spaceship exploring the frontier of space. Your ship is under attack from an invasion force of aliens. "Shields destroyed, Battle Computer one-third down," the ship's computer warns. You've got to hold them off with your lasers until you can hyperdrive to a Starbase for repairs. "Starbase Two under attack!" The aliens have you in their clutches - "The battle is over." Four different voices, two screens. #3416



Cartridges sold separately.



# Intellivision® Expansion System A. The newest way to play Atari® 2600.

Now Intellivision owners have the best of both worlds. Because now there's a way to plug Atari® 2600 compatible games into your Intellivision®\*\* system.

Just plug in our new Expansion System A.™ The Intellivision® Expansion System A connects directly to the Intellivision Master Component\*\* to accept Atari 2600 compatible cartridges. That means Intellivision owners can enjoy the entire library of Atari compatible games, including Activision, Imagic, M Network and others.

And Atari owners can finally upgrade to Intellivision, without leaving all their Atari 2600 cartridges behind.

\*Trademark of Atari, Inc.

\*\*Intellivision® Model 2609 requires factory adjustment. This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

The Expansion System A has many of the same features as the Atari 2600. Like left and right difficulty switches, on/off and game select switches, plus a color/black and white switch. The game cartridges load from the top, just like the Atari 2600. You can even plug in the Atari joystick, or accessory joysticks.

Put the Expansion System A together with Intellivision®\*\* and you've got access to the largest video game library available anywhere. Atari compatible games, plus all the sophisticated Intellivision games. Over 200 games in all.

The Intellivision® Expansion System A. It gives you more to play with.









# Intellivision® Entertainment Computer System.

From the beginning, Intellivision has been way ahead of the game in home video technology.

Now we've taken Intellivision even further. With new peripheral hardware and software to expand Intellivision into a home video system of the future.

Introducing the Intellivision® Entertainment Computer System.

A system that brings the fun of music\* and the magic of a computer to the home video screen. An entertaining new way to experience the world of computers. Learn to read and compose music.\* Or play super-advanced video games.

\*When used with the Music Synthesizer, sold separately.













# The Computer Adaptor. It makes Intellivision® even more intelligent.

Now you can turn Intellivision® into an advanced entertainment computer system for the whole family. With our new Intellivision® Computer Adaptor\*, and add-on peripherals.

The Intellivision® Computer Adaptor simply plugs into any Intellivision Master Component to unlock the power of its 16-bit microprocessor. The Adaptor features a simple BASIC program language built right in. And 2K RAM to expand the Intellivision memory. It even expands the sound capabilities of Intellivision®.

But the real power of the Computer Adaptor is its ability to accept a complete line of Intellivision peripherals. Like our new Computer Keyboard that turns Intellivision into a fun family computer. Or our unique new Music Synthesizer that makes learning music as easy as playing games. Even extra hand controllers so the whole family can play new Intellivision super games.

The Intellivision® Computer Adaptor.  
It's the smartest thing next to Intellivision.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

\*Intellivision Master Component #5872, Computer w/Adaptor, Music Synthesizer, peripherals and software each sold separately.



#4187  
Sold with Computer Keyboard.



# Intellivision® Computer Keyboard. Imagination at your fingertips.

Just plug the Computer Keyboard\* into the Intellivision® Computer Adapter and Intellivision Master Component and you've got the power of a home computer system.

With all the fun of Intellivision.

The Intellivision® Computer Keyboard\* looks just like a standard typewriter keyboard. With 49 keys to give you a complete alpha-numeric input device.

And it's fully programmable.

Since the simple BASIC language is already built into the system, the Intellivision® Entertainment Computer can be easily programmed to perform the functions of a sophisticated home computer.

The Intellivision® Computer Keyboard can also make learning as fun as a game. With a unique color-coded graphics

approach to teach BASIC programming. And home educational games that will turn your computer into a full-time tutor.

The Intellivision® Keyboard even makes playing more advanced. With a whole new generation of super games built around advanced graphics and more challenging action. And video games you can even program yourself.

It's all at your fingertips, with the Intellivision® Computer Keyboard.\*

\*Sold with Computer Adaptor.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

#4187





# Intellivision® Music Synthesizer. Now learning music can be all fun and games.

Learning and playing music can now be as fun and easy as playing a video game.

And that's exactly what our new Intellivision® Music Synthesizer is all about.

It's a full-size, 49-key music keyboard. With the same look, feel and touch as a real organ keyboard. Which makes it all the easier for kids and adults to apply their Intellivision skills directly to a piano or organ.

Together with the Intellivision® Computer Adaptor\* and Master Component, the keyboard becomes a six-note, polyphonic synthesizer. A unique audio/video environment that lets any member of the family learn to read music. Compose their own melodies. Even learn to play their favorite songs by playing a video game.

The Intellivision® Music Synthesizer. It'll have you playing music in no time flat.

\*Available only with Entertainment Computer System or Computer Keyboard.



This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.







## Expand your imagination.

The Intellivision® Entertainment Computer System was created to be expanded. With a variety of powerful accessories available soon. Like the Intellivision® Program Expander and extra Intellivision® Hand Controllers. You can even plug in most any audio cassette recorder.

And the RS-232 interface offers an even greater capability to expand. Add a printer, modem or other commercially available peripherals.

### A. Intellivision® Program Expander.†

A convenient cartridge that plugs into the top of the Intellivision® Computer Adaptor. Includes 8K ROM for extended BASIC programming capability. Plus an additional 16K RAM to write more sophisticated programs, process more information and play even more advanced video games.

### B. Intellivision® Hand Controllers.

Extra hand controllers like the detachable hand controllers of the Intellivision® II Master Component. Plug one or two additional controllers into the Intellivision® Computer Adaptor. Allows for one to four player games.

### C. Audio Cassette Recorder.

An economical way to store and retrieve programs and other information for use in the Intellivision® Entertainment Computer System. Program data and other information are transferred onto regular audio cassette tapes. Recorder is controlled by the Computer Adaptor. Most any commercial cassette recorders are compatible with the Intellivision® Computer System\*. Plugs into the Intellivision® Adaptor rear port.

\*Requires remote start/stop capability.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.



# Intellivision® computer software. The best programs on television.

Mattel Electronics® has earned a reputation for developing software programs that lead the industry in outstanding graphics, realistic action and sophisticated game play.

And quite frankly, the Intellivision® computer software is some of the best we've ever written.

Choose from a variety of super video games, fun computer programming games,

innovative musical games and entertaining educational games. And every one is user modifiable. So you can make them as easy or as difficult as you want.

The software plugs right into the Intellivision® Computer Adaptor cartridge port. And we're adding more Intellivision computer software all the time.

## BASIC Programming.

### "Mr. BASIC Meets "Bits 'N' Bytes"\*\*\*

An introduction to computers and BASIC programming through the fun of a video game. Control "Mr. BASIC" and capture the "Bits" and "Bytes" in one of three exciting games. Learn to write simple programs on the Computer Keyboard. Or, use the hand controllers just for fun. These programs use our unique color-coded graphics system to make learning programming as easy as a game. #4536



### Game Maker\*\*\*

Now you can create your own video games without having to do all the work. Because our Game Maker comes with the graphics and game play already designed for you. You just select the characters and the action, then finish the program. You can even plug any regular Intellivision® game cartridge into the system to borrow your favorite Intellivision characters! #4539



### BASIC Programmer\*\*\*

An intermediate level cartridge to help you learn BASIC computer language and write your own programs. On-screen lessons and a simple step-by-step manual take you through the fundamentals of the BASIC language. And also show you how BASIC programs can be used around the house. You'll be writing your own BASIC programs in no time! (Requires the Intellivision Program Expander.) #4547



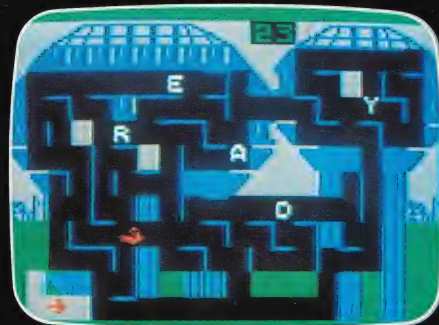
\*\*\*Names subject to change.



## Education.

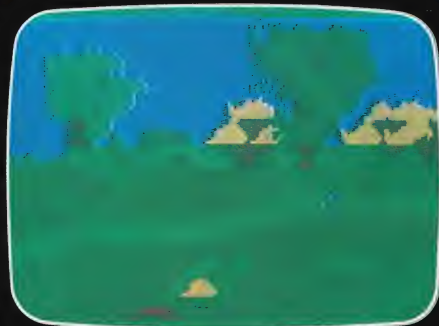
### The Jetsons™\* Ways With Words.\*\*

Experience the world of words with the Jetsons in a colorful and action-packed video game. It's easy to improve your spelling, reading and word recognition skills when you're having fun doing it. Especially when your instructors are the Jetsons. The programs progress through grade levels, from pre-school on up. #4543



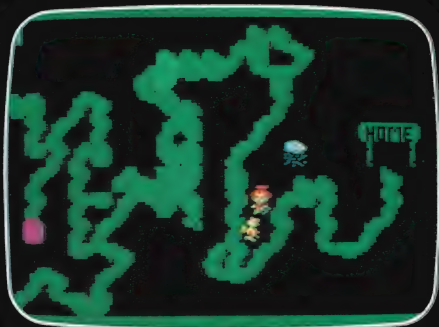
### Number Jumble.™\*\*

Adds a new dimension to math. Fun! Children of all ages can sharpen their addition, subtraction, multiplication and division skills through the challenge of a video game. They can play at their own pace and make the math games harder as their skills improve. Comes with special math exercises. #4544



### The Flintstones Keyboard Fun.\*\*

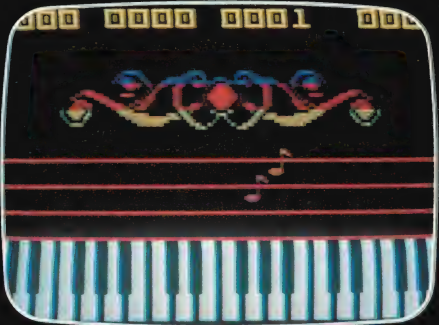
It's fun to learn keyboard skills when The Flintstones and their friends are your teachers. Now everyone can enjoy the action of a colorful and exciting video game and develop useful keyboard skills at the same time! An easy way to put the whole family in touch with the computer age. #4535



## Music.

### Astromusic\*\*

The musical version of the popular video game, Astromash™. And a fun, new way to learn musical notation. As musical notes fall from the sky in the pattern of a popular song, you must play the right keys to shoot them down. The faster you shoot down the notes, the faster you're learning to play your favorite songs! #4540

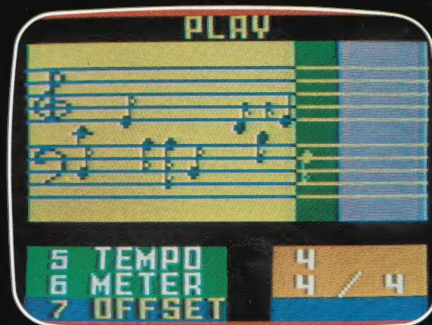




## Music.

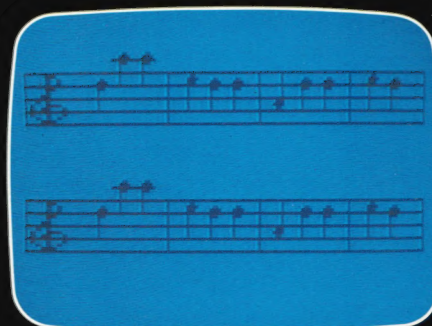
### Melody Maker\*\*

Compose your own melodies, right before your eyes. Play on the Synthesizer and watch the notes appear on your TV screen. You can compose all kinds of music, from Bach to rock. And your favorite compositions can be stored on cassette (both the sound and notation) for future playback or editing. #4542



### Music Conductor\*\*

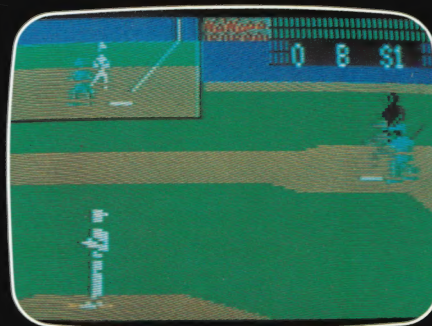
Now you have a private music teacher, right in your own living room. Play along with selected songs by following the written music on your TV screen. An arrow guides you on your way, pointing to the notes you should be playing. Or, practice drills like pitch guess, interval recognition, phrase recall and fingering exercises. Makes music lessons fun! #4545



## Super Games.

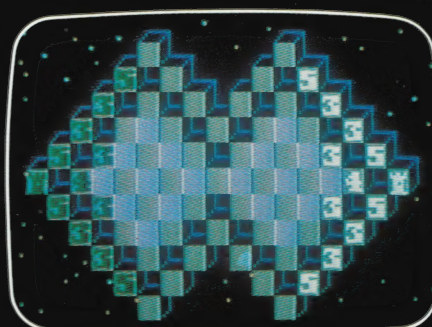
### World Series Baseball†\*\*

It's just like playing baseball in front of national TV! The TV cameras catch different angles of the game. Pan across the playing field. Even pick up the baserunners on a split screen. Be the manager by programming-in batting and pitching statistics for your team. Program Hall of Famer's to play against each other. Imagine Fernando Valenzuela pitching against Babe Ruth! Truly the next generation of video games. #4537



### Mind Strike™\*\*

A futuristic, 3-dimensional space version of a chessboard game. Pit your skill against a computer, or another player. Alternate turns with your opponent or move simultaneously for a fast-action game. You can even sit back and watch the computer play itself. Use the keyboard to program the computer opponent to match your skill as you master the game. Select from over 40 challenging game boards. #4531



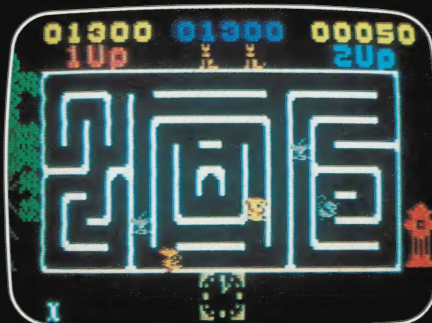
### Scooby Doo's Maze Chase\*\*

You're Scooby-Doo chasing ghosts through a baffling maze. When suddenly you discover you're the one being chased – by the evil skull and crossbones. Drop magic obstacles to slow the Jolly Roger's pursuit. Choose from 15 pre-programmed mazes. Or, use the computer keyboard to create your own. #4533

\*Used under license from Hanna-Barbera Productions, Inc.  
©1982 Hanna-Barbera Productions.

\*\*Names subject to change.

†Trademark under license from Major League Baseball.





## Sales Offices

---

### **NATIONAL HEADQUARTERS**

Mattel Electronics  
5150 Rosecrans Avenue  
Hawthorne, California 90250  
(213) 978-5150

### **Eastern Region Headquarters**

Mattel Electronics  
Two Penn Plaza, Suite 2470  
New York, New York 10121  
(212) 244-4550  
Buddy Paris/Field Sales Director

### **New England**

Berberian-Patterson & Associates  
799 Turnpike Street  
North Andover, MA 01845  
(617) 689-0155

### **Eastern Pennsylvania/Delaware**

DiVincent Associates, Inc.  
111 Chestnut Street, Suite 112  
Cherry Hill, NJ 08002  
(609) 667-3501

### **Upstate New York**

Sound Merchandise  
200 St. Andrews Drive  
Rochester, NY 14626  
(716) 225-0608

### **New York/New Jersey**

Stan Axelrod Associates  
115 Grand Avenue  
Englewood, NJ 07631  
(201) 871-0600

### **Western Pennsylvania/West Virginia**

Super People  
802 North Avenue  
Pittsburg, PA 15209  
(412) 821-8030

### **Maryland/Virginia**

Target Sales  
3704 Decatur Avenue  
Kensington, MD 27095  
(301) 942-4900

### **Southern Region Headquarters**

Mattel Electronics  
2663 Moss Lane  
Marietta, Georgia 30067  
(404) 953-8765  
Steven Bernstein/Field Sales Director

### **Southwest**

Roman Sales Company  
3372 Camelot  
Dallas, TX 75229  
(214) 358-2152

### **Florida**

Key Marketing  
4615 N.W. 77th Avenue  
Miami, FL 33166  
(305) 592-0386

### **North Carolina/South Carolina/Georgia/Alabama/Tennessee/Mississippi**

Mattel Electronics  
2663 Moss Lane  
Marietta, GA 30067  
(404) 953-8765

### **Mid-West Region Headquarters**

Mattel Electronics  
500 Park Boulevard, Suite 475  
Itasca, Illinois 60143  
(312) 773-1711  
Dave Combs/Field Sales Director

### **Michigan**

J. Malcolm Flora, Inc.  
165 W. Liberty  
Plymouth, MI 48170  
(313) 453-4296

### **Indiana/Kentucky/Ohio**

Cornelius J. McNulty Co.  
1268 High Street  
Wadsworth, OH 44281  
(216) 336-7627

### **Mid-West**

Bobenhouse Engineering & Marketing Service  
11780 Westline Industrial Drive  
St. Louis, MO 63141  
(314) 569-1066

### **Mid-West Region Headquarters (Cont).**

### **North Dakota/South Dakota/Minnesota/N.W. Wisconsin**

Felsen-Moscoe Company  
4530 West 77th Street  
Minneapolis, MN 55435  
(612) 831-1881

### **Northern Illinois/S.E. Wisconsin**

William M. Linz Associates, Inc.  
821 Skokie Boulevard  
Northbrook, IL 60062  
(312) 498-9600

### **Western Region Headquarters**

Mattel Electronics  
5150 Rosecrans Avenue  
Hawthorne, California 90250  
(213) 978-5150  
Peter Maccarrone/Field Sales Director  
**Hawaii**  
RDA Sales, Inc.  
330 Sand Island Access Road  
Building #6  
Honolulu, HI 96819  
(808) 841-0930

### **Rocky Mountains**

B&B Electronic Products, Inc.  
5351 South Roslyn #100  
Englewood, CO 80111  
(303) 773-6700

### **Alaska/Arizona/California/Nevada/Washington**

Mattel Electronics  
5150 Rosecrans Avenue  
Hawthorne, California 90250  
(213) 978-5150







**MATTEL ELECTRONICS®**

©Mattel, Inc. 1982, Hawthorne, CA 90250

Printed in U.S.A.

All rights reserved